

The PUBLISHERS' WEEKLY

THE AMERICAN BOOKTRADE JOURNAL

NEW YORK, FEBRUARY 9, 1929

Lessons From London

Ruth Brown Park

TO begin with, who said, "Conservative London?" On what streets, in what by-ways and alleys, up what lanes and through what turnstiles have they been—those people, who have written or talked only of London mousiness?

Last fall, creeping into London on my hands and knees, with my New York skirts lengthened for propriety's sake and my bobbed hair eked out with long switches, I soon found, to get on in London, I did not have to produce a long clay pipe and agonize over Johnson at Ye Cheshire Cheese, nor did I have to wear cambric undergarments before exploring the glories of Westminster Abbey.

And with the same surprise, I found that most of London's shops were not modest, quaint, tucked-away places but instead were modern, shiny up-to-date establishments, out-Americaning America in their enthusiasms for "up-and-comingness" in business and publicity methods.

This was particularly true in their "talking" windows. Not radioly-arranged windows, issuing forth queer guttural sounds from Heaven knows where: nor windows with large gesticulating gentlemen therein explaining pantomimically the merchandise. But what is cheaper, and within the means of every merchant, are

windows screaming their wares through signs. London has an epidemic of sales signs: of price tag signs; of "arouse-your-interest-come-on-in" signs. Everything from a five thousand dollar Rolls Royce automobile to a twenty-five cent Dent's

toothbrush is tagged—not modestly tagged, but boldly, brazenly "can't-miss-it-possibly" tagged.

And the booktrade—that long talked of dusty; antique London booktrade—is no exception. Every window, of every bookseller here, from the rarest of the rare windows, down to the most free-for-all Charing Cross Sec-

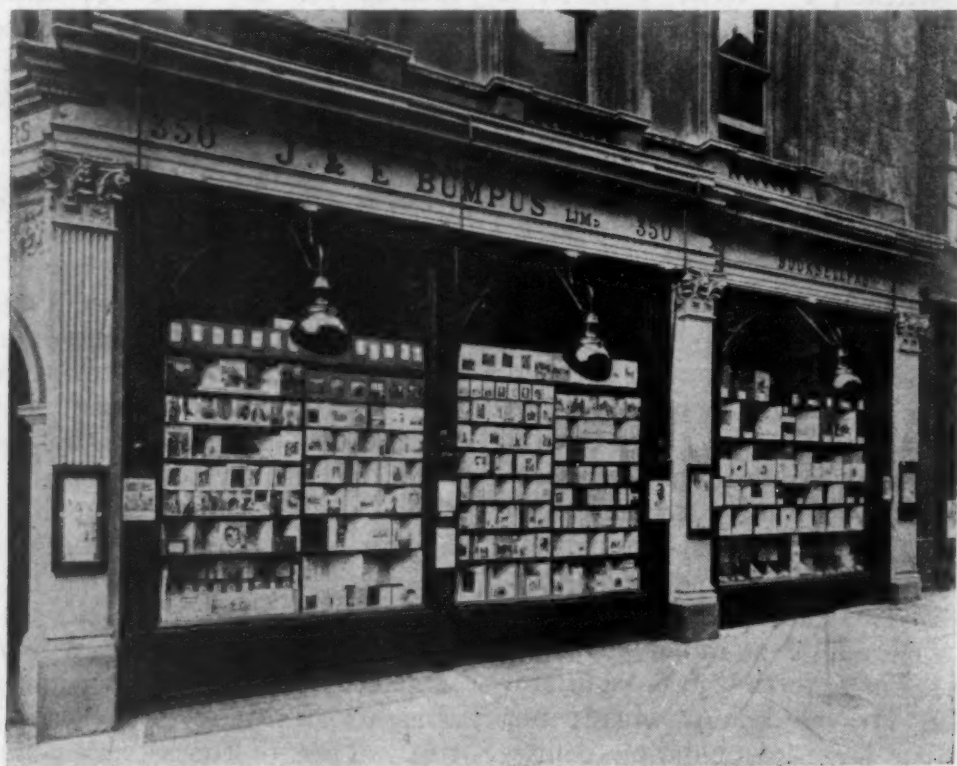
ond Handers, employ the sales tag and sign in some form. Most of them do it cleverly: but *all* of them do it. They say what they have to say to their customer, not after he has crossed their threshold, but before even he has left their window fronts. They get it across to that person through their sign-laden windows, not only what they have in one particular line, but what they have in all lines. And they do it in most instances in such a way that the window is not jumbled, nor confused, nor unsightly, but straightforward, arrestive and informative. This, of course, takes studied sales psychology on the part of the person planning the signs, and some flare for artistic workmanship on the part of the maker of

MRS. PARK is our special envoy to London to put us in touch with today's activities and innovations in book distribution there. She will write a series of articles for us, concentrating on bookstore methods. That she is peculiarly fitted for this undertaking is proved by her excellent book, "Book Shops, How to Run Them," published this winter.

the sign. But it is effective when done well. Here are some examples:

Approaching a fashionable bookstore in an exclusive residential section of London, the other morning, the first thing that struck my eye, in fact the only thing that could have struck it, was a great six by four foot, red sign over the doorway. The lettering on it was in white and it read: "Poems for Children. 'All About Me' by John Drinkwater." In fact, each day I had noticed in passing this same store, a change in this placard. Another day another book would have the honor of feature rôle. From my bus top I had watched regularly for the book of that particular day and had wondered about it. Sometimes I had even bought it. But to return to the John Drinkwater feature morning: In the two windows at either side of the door were large displays of books. When I say large, I mean large, perhaps two hundred and fifty books in either one. Across each of these windows were long runner signs with big lettering. One said, "Give Books: They make the Best Gifts," and the other, "Don't Forget Your Kiddies: See Our Special Display." Certainly after the magnitude of

that sign one could not forget his kiddies—one could not, even if he were trying to. In this window were beautifully displayed children's books, all with their price marks. Also, a card, with this suggestion, "Children's Annuals: Order Before the Best are Gone." Then another card, "Visit our Children's Room on the Ground Floor." This sign would encourage the Grandfathers and Grandmothers, I suppose, for London "walks up," perhaps, more than New York. In the other window, "Give Books: They Make the Best Gifts" were these signs: "Large Foreign Department on Second Floor," "Books for Motorist and Tourist," "Binding Orders Promptly Filled," "Guarantee: Two Day Service on the Special Order," "Give Books in Choice Bindings." Then just "Give Books." These cards varied in size. Some were merely narrow bands, but all distinctive and clear, capable of catching even a near-sighted eye. Along with the general signs were the individual price marks on the books themselves. The publishers help in this matter, by almost invariably marking on the back of the book the selling price. But where a bookseller hides this price by a full jacket front display,



The windows of J. & E. Bumpus in London with shelves close to the window displaying books



Shelves against the window bring you closer to the book and save the floor space used by deep windows

he either inserts a price card in the top of the book or fastens a card across the front by means of a rubber band. At first, one had wondered on the advisability of so much beforehand price confession, but soon one has become convinced personally. Those price signs sold us two books which we might never have otherwise owned—so entering or starting to enter, we saw a sign, a great glass framed sign, "No Dogs Admitted." Perhaps all London Book Buyers to be correct should be hampered by a dog. We looked around. A doorman was holding six tangled leashes with six tangled masses of wire hair or other hair at the ends of each.

Gathering courage later, dog or no dog, we made for a very exclusive shop on a famous down-town street, in the busiest part of London. What attracted us first were foot and a half square glass frames hung along at intervals on the front of the building. We went up to them. We examined them closely. They reminded one of menu cards tacked outside the taverns here. They were lists of the latest the store had to offer for various book tastes. Each frame held the varieties of choices for each separate classification. We were going to get maudlin and do a pretty metaphor about if you want an appetizer, why not Huxley's new es-

says at \$1.75. Or a soup, but we'll spare the reader that, and as the English say, "Let's be on with it."

All metaphor-making aside, these menu cards are a very helpful thing. They serve as a kind of connecting link between newspaper advertising and the actual window or store display itself. People can find quickly what is new in the particular form of literature in which they are interested, and go in at once to ask for it. Then, too, it would be almost impossible for them to forget the name of the book before they walked inside the store—(the great curse for the bookseller who serves the news-paper-reader-buyer). Or if they should forget, they could go again hand in hand with the bookseller to the glass frame and once more clinch mentally the title. Together returning into the shop, it is almost certain between the two of them, one or the other would remember at least part of what was wanted.

In the windows of this shop—eight gorgeous windows—with everything from the rarest and most handsomely bound books to the simplest reprints, are more signs, besides the price cards, arranged appropriately according to the particular display. Such as—"Choose Your Gift From Oxford Bibles; Prayer Books, Hymn Books and Devotional Books"; or "These and a larger Selection in Our Bound Book Department"; or "A Representative Selection of the Latest Books May be Seen in Our Saloon." (Book saloon, Dear thirsty Reader); or "Magazines Sent to All Parts of the World"; or "Inspection of Large and Valuable Stock Invited"; "Give Books in Choice Bindings"; or "This Set can Be Purchased By Deferred Payments." Whereupon, seeing this sign, we entered. Would they take Liberty Bonds, too!

Now down in what might be called the Wall Street District of London, we found they used almost a curb method for tagging books. Not only were price marking tags in evidence, everywhere, but every book had a hawker-printed description along with it to boot. The following are some of these descriptions in one store window alone: "Keeping Up With Science"; "An important book in Steady Demand"; "A Dictionary of Modern Usage"; "A great book of use of Words and Kindred Subjects"; "Half a Hundred Epigrams";

Very Smart:" "Fireflies," by Tagore; Worth Securing First Editions:" "Some Aspects of H. G. Wells'; A Critical Study. Just Issued:" "English Prose Style,' a Really Great Book to Place with Fowler French:" "Ballads and Poems'; Noyes. A Splendid Selection:" "Manning-Fosters' Auction Bridge; An Authoritative Book on Auction:" "Great Short Stories of Detection, Mystery and Horror'; A Very Exciting Volume:" "Elizabeth and Essex'; A 1st Edition That Will Be Sought After:" "A. P. Herbert's Latest; 'The Trial of Topsy'": "Joseph and His Brethern'; A Highly Recommended First Novel:" "The Silver Thorn,' Hugh Walpole, a Book of Short Stories." (What American bookseller would, unsolicited, tell that fact—that a favorite novelist's latest was Short Stories!) "Who's Who'; 1929 Edition. Now Ready:" "The Complete Works of Jane Austen'; A Complete "Jane" in One Volume:" "Political Memories,' by Prince Nicholas of Greece; An Important New Book:" "English Rural Life in 15th Century'; Was \$3.75. Offered at \$2.50. Rare Bargain:" "Sea and Sussex'; Worth Securing. Will Increase in Value:" "History of Furniture'; Illustrated Beautifully. Valuable Gift for A Collector:" "Howlers'; Splendid. Full of Fun:" "Motor Shipping'; Very important. A New Era in Shipping;" "Fortune's Fool; An Exciting Sabatini:" "Ever Heard This'; Over 300 Good Stories:" "Fortuna; Study of the Laws of Chance at Monte Carlo; Horse Racing and the Stock Exchange."

Standing before this window, along with many other stopped-passersby, we who have blatantly shouted over and over, "One Idea for Every Window," suddenly felt abashed. We realized that we had been pressing our nose on the very iciest of winter days, against those window panes, for fully twenty minutes—Not looking at one idea in a window, but looking at fifty. And what is more liking it. Some explanation had to be made to ourselves:

The cards were informative.

They were book summaries attached right to the book.

They were clerks, yet they were not clerks, because you did not have to wait for them or be misinformed by them.

They were helpful suggesters.

They were, too, arch "canivers." For one felt before another day had passed one would crack open the baby's mite box. Yet they were not dark of visage if in the end you failed to crack it and therefore failed to buy.

A good card, well made on heavy cardboard, well expressed, cannot help but in-

terest the passerby and draw him into your store. Once in, all the better if he knows what he wants and can cut some burden from your salesmen who at many seasons of the year are overrushed.

If this were not so, why would great throbbing progressive London, employ this method? Or why would all England be a waving mass of neat white tags?

Books on Africa

Mary Hastings Bradley

who is herself the author of three books on Africa:

"*Alice in Jungleland.*" D. Appleton and Company. 1927. \$2

"*Caravans and Cannibals.*" D. Appleton and Company. 1926. \$5

"*On the Gorilla Trail.*" D. Appleton and Company. 1922. \$5

AFRICA has always been a land of traveler's tales, from "Ptolemy" to "Trader Horn." More than any other continent it has captured the imagination; today, more than ever, when all that made old Africa, its savage wildness, its vast reaches of wilderness, its great herds of game and tribes of primitive people, have become accessible, and so have acquired the deepened interest of their very transiency.

It is a land of many lures. There is no person who knows it at all to whom it does not hold some appeal. There is no person who, if he wishes to know it, will not find in it something that responds to some part of him.

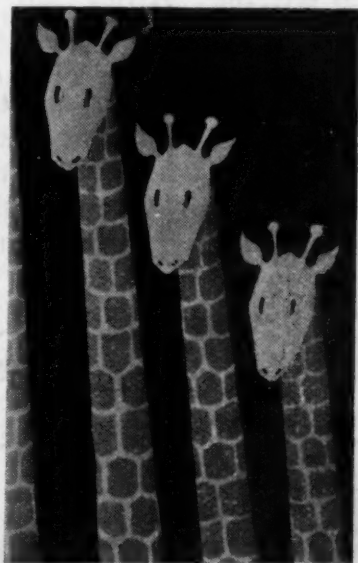
Is he interested in hunting? Nowhere on earth is there such variety of game, from the giant elephant to the tiny dik-dik, from the majestic lion to the stealthy leopard, from the truculent rhino to the gentle giraffe. He has a royal choice.

Is he interested in scenery, in a nature utterly unspoiled? The magnificent falls of the Zambezi, the far spreading equatorial forests of the Congo basin, the

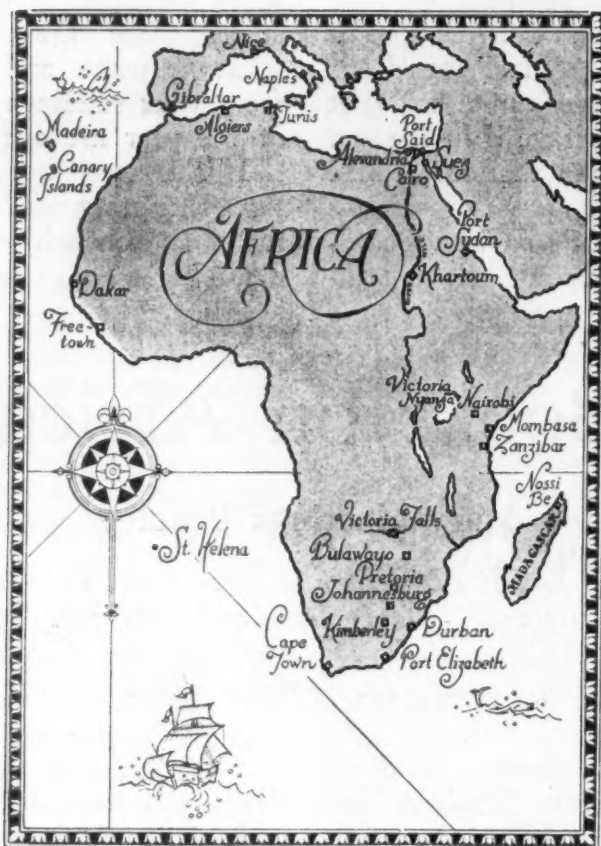
arid Sahara with a charm known only to those who have attempted it, the savage peaks of the Atlas mountains, the glittering glaciers of the Ruwenzori, the solitary splendors of Kenya and Kilimanjaro, the thousand miles stretches of the Congo and the Nile, will give him inexhaustible variety.

Is history his hobby? In the Nile valley he can find the gigantic ruins of one of the oldest of earth's civilizations, along the shores of the Mediterranean the remnants of Rome and Carthage are again seeing the light of day, by the Indian Ocean stand the old Arab outposts, in the interior of Rhodesia are being unearthed temples whose builders are yet unknown.

Does the study of ethnology occupy his hours? In the Bushmen of South Africa one can still see the modern descendants of one of the most primitive of the world races; in central Africa there live within a score of miles of each other the pygmies of Kwidjwi Island on lovely lake Kivu, the slender, aristocratic Watussi, arrow straight and seven feet tall, and the black,



Africa, as shown on the Raymond & Whitcomb poster, provides giraffes of all sizes



*One of the maps prepared by Raymond & Whitcomb Co.
to lure the traveler to Africa*

broad visaged, prognathous jawed negroes of the forest. And on the Guinea coast are the still existing remnants of the negro culture that centered in Benin.

Or is the traveler intent only on sight seeing, "for to admire and for to see, for to behold the world so wide"? There is the old Africa, the Africa of the iron age, still there, but ringed with the age of steel, the wilderness encompassed by the empires that are springing up, French, Portuguese, British and Belgian, cities with every modern convenience, country clubs and fine estates, and, bordering them, the crowded and picturesque bazaars of the old towns,

the narrow ways of the encroaching Orient.

To find thirty books that give something of all this Africa is not difficult; the difficulty is in choice. No list is complete that does not lead from Stanley's "Darkest Africa" to Akeley's "Brightest Africa," which does not give something of the old explorations of Livingstone and Spake and Baker, and the latter day journeys of William of Sweden, of Mecklenburg, and Wollaston, that does not tell of Roosevelt's "Game Trails," or the camera records of Martin Johnson.

Here are thirty from a crowding three hundred:





A Bibliography of Books on Africa

Compiled by Mary Hastings Bradley

- "ADVENTURES IN THE GREAT FORESTS." Paul Du Chaillu. *Harper.* o. p.
- "AFRICAN GAME TRAILS." Theodore Roosevelt. *Scribner's.* '24. \$6.
- "AFRICAN SAGA." Blaise Cendrars, translated by Margery Bianco. *Payson & Clarke, Ltd.* '27. \$5.
- "ALBERT NYANZA." Sir Samuel Baker. *Macmillan.* '10. \$1.40.
- "AMONG PYGMIES AND GORILLAS." Prince William of Sweden. *Dutton.* '21. \$6.
- "BIG GAME AND PYGMIES." Cuthbert Christy. *Macmillan.* '24. \$7.50.
- "IN BRIGHTEST AFRICA." Carl Akeley. *Doubleday, Doran.* '23. \$2.50.
- "THE BUGLE SOUNDS." Major Zinovi Pechkoff. *Appleton.* '26. \$2.50.
- "HISTORY OF THE COLONIZATION OF AFRICA." Sir Harry Johnston. *Macmillan.* \$4.75.
- "IN DARKEST AFRICA." Henry M. Stanley. *Scribner's.* o. p.
- "FROM RUWENZORI TO THE CONGO." A. F. R. Wollaston. *Dutton.* o. p.
- "A GAME RANGER'S NOTEBOOK." A. Blayney Percival. *Doubleday, Doran.* '24. \$6.
- "GEORGE GRENFELL AND THE CONGO." Sir Harry Johnston. *Hutchinson and Co., London.* o. p.
- "IN THE HEART OF AFRICA." Adolph Friedrick, Duke of Mecklenburg. *Cassell and Co., London.* o. p.
- "LAKE REGIONS OF CENTRAL AFRICA." Sir Richard Burton. o. p.
- "MISSIONARY TRAVELS." David Livingstone. *Blackie, London.* o. p.
- "RISE OF SOUTH AFRICA." Sir George Edward Cory. *Longmans.* '10-'26. 4 v. \$9, ea.
- "SAFARI." Martin Johnson. *Putnam.* '28. \$5.
- "SAVAGE ABYSSINIA." James Baum. *Sears.* '27. \$5.
- "SECRET OF THE SAHARA." Rosita Forbes. *Doubleday, Doran.* '21. \$3.
- "DISCOVERY OF THE SOURCE OF THE NILE." John Hanning Speke. *Dutton.* \$.80.
- "THE TANGANYIKA TERRITORY." F. S. Joelson. *Appleton.* '21. \$5.
- "TRADER HORN." Horn and Lewis. *Simon and Schuster.* v. 1. '27. \$4.
- "TWO KINGS OF UGANDA." Robert P. Ashe. *Low, Marston and Co., London.*
- "IN WITCH-BOUND AFRICA." Frank H. Melland. *Lippincott.* '23. \$7.50.
- "A WOMAN TENDERFOOT IN EGYPT." Grace Seton Thompson. *Dodd, Mead.* o. p.
- "THE WONDERLAND OF THE EASTERN CONGO." T. Alexander Barns. *Putnam.* o. p.

Chicago Book News

Milton Fairman

of the Chicago Evening Post

HARRY DORDICK, former associate professor of philosophy at Columbia University, has entered Targ's bookstore at 808 North Clark Street, as a partner. The new firm will be known as Targ and Dordick, and the new member will build up a special philosophy section which he hopes to make the best in the city.



Chicago as a source for material for novels is rapidly moving to the front. Local booksellers report high sales for Mary Synon's "Red Bricks." Guy Holt was in the city a few weeks ago and announced that John Day was bringing out a novel with the Windy City for its background, and I have just finished reading a manuscript packed with thrilling stuff about rackets, gangsters, and shootings.

The John Day book is by Meyer Levin, a staff writer for the *Chicago Daily News*, and well known in journalistic circles as a feature writer. It will probably contain many of his experiences as a Front-pager. The third novel, which will probably appear on some publisher's fall list, gives the "low down" on the alky racket and our famous beer barons. A touch of realism is given by the use of the names of local personages.



The University of Chicago Press publishes this month several books on Chicago. "The Gold Coast and the Slums" by Harvey W. Zerbaugh and "The Ghetto" by Louis Wirth treat of our city from the sociologist's point of view.



A veteran bookseller also appears on the university press list. He is William H. Royce, who has been with Gabriel Wells in New York for upward of twenty-five years. His book, which will be of considerable interest to collectors and students of French literature is "A Balzac Bibliog-

raphy," which the publishers assure us is about the most complete catalog of Balzac's writings.



An interesting advertising venture was that which the book department of The Fair managed recently. Time was purchased on station WMAQ, and a dramatic account was given of the purchase by the store of 44,642 slightly damaged books which would be placed on sale. The books were from the stock of a New York firm which had been damaged by the collapse of a roof water tank.



Arthur Meeker, Jr., scion of one of Chicago's foremost Gold Coast families, has broken loose again to the consternation of society folk. This time it's "American Beauty," his first novel. The young Mr. Meeker has appeared in print before with satires of the same stuff in *The Chicagoan*. They were not kindly received in the Meeker neighborhood, but the rest of the town enjoyed reading them.



The Argus bookshop of 333 South Dearborn Street has announced for early publication "What Never Dies" by D'Auverville in a limited edition of 150 copies. Oscar Wilde made the translation of this edition of the famous work, and Donald Dent of Chicago, illustrator of the deluxe edition of Balzac's "Girl with the Golden Eyes" has done eight illustrations which have been reproduced in aquatint for this edition.



Marshall Field's book section had an interesting exhibit of fine book work by the Scandinavians sponsored by the Institute of Typography. Clara Laughlin, author of the "So You're Going to—" series, gave two lectures on "Sweden" and "Norway and Denmark."



The Travelers' Book Shop

ONE of the most interesting specialty bookshops in New York is known as the Travelers' Book Shop. It was launched by Ball & Wilde, Inc., and is located on the fourth floor of 11 Broadway, New York City. From the door hangs the inviting sign, "Come in, select your books. Read before and after you travel." And it is needless to say that with the ever growing number of tourists this little shop will have a large following.

The opening day was marked by a tea with Clara E. Laughlin, author of the well-known "So You're Going!" books, as the guest. Other travel writers will be invited to the shop thruout the year, and prospective travelers will have an opportunity of receiving information about the country they expect to visit, and buying autographed travel books.

In selecting a room for such a shop great thought has been given to the lighting,

quietness and accessibility. It is most perfect in all three requisites. A rug of blues, reds and yellows gives an atmosphere of cheer. Along one side of the room are rows of cupboards of rough hewn wood, oiled to give the appearance of being antique.

These are filled with gay jacketed books of every kind. Along the opposite side of the room are low tables on which are displayed the latest books of various publishers, about every country in the world. Poised in a corner-shelf is a ship model. Across an unused door hangs a cretonne print of the map of adventure, done in most brilliant colors. Literary maps are placed about casually, and the customer need only glance at the map to know which books will tell him about various parts of the different countries.

The books are arranged according to country and the traveler can draw a chair

to the shelves of the books he is interested in, and there peruse at leisure books of economics, customs, travel or romance. On the tables the books are in groups of countries, some stand with the gorgeously done covers as plaques against the wall, others are clustered between book-ends, and many books with beautiful illustrations lie opened at some brightly colored picture, as though inviting inspection.

When the Travelers' Book Shop was opened it was decided that it was to be more than a mere bookstore. There was to be a personal service, a library department which would be glad to give advice on what books to buy, and be ready to compile lists for the traveler. And that

service has been called upon from the very first. A perplexed man from Idaho, having read of the shop has written to ask for information about books to be read before going to South Africa. A woman in Nebraska expects to go to Morocco to live and asks for a list of books, economic, historic, and romantic about that place. The information given promptly and willingly results in an order not for one or two books, but three, five or ten books. So a Travel Book Shop is not only an interesting venture, a sound business proposition, but also a new phase of bookselling which will be given more and more thought by the progressive dealer. Shops that specialize in a subject are becoming more frequent.

In and Out of the Corner Office

FEW new books make their bow to the trade under more graceful circumstances than did Alexis Kivi's humbly born Finnish classic, "Seven Brothers," whose publication date for America on January 23rd was observed by a luncheon given by Coward-McCann Company to the Finnish minister, the Honorable Axel Leonard Astrom, who came to New York

from Washington for the occasion. The book is three-quarters of a century old, and its publication was suggested by Ernestine Evans of the Coward-McCann editorial staff, who, when she was traveling through Finland a few years ago, noted that on every table in whatever house she visited lay a copy of "The Seven Brothers," and everyone spoke of the book with an affection that was almost reverence and showed the most intimate familiarity with every character and incident.

Just why this book, which was the first work of genius written in Finland's own language, has become the national book was explained by Mr. Astrom in a very charming and interesting speech. He also expressed pleasure that Finland was giving a work of importance to America, a country that had supplied so many books which had had a wide reading in his country. "Seven Brothers" has already found a welcome in France and Germany.

Other guests were K. F. Attio, the Finnish Consul General in New York and Madame Eli Tompuri, one of the greatest Finnish actresses, now giving a series of recitals in America.

It would be hard to imagine a more lovely setting for a tea party than the charming home of Mr. and Mrs. Ives Washburn in East Fifty-seventh Street.



Tom Coward presenting the Finnish minister, the Hon. Axel Leonard Astrom, with a copy of "Seven Brothers"

Last Wednesday afternoon, they entertained the authors of Ives Washburn, Inc., and invited New York critics and editors to meet them. The guests will long remember, after an hour of tea and gay chatter, saying goodbye in that gracious drawing room with its open fire and big vases of freesia. There were about 175 people present, including Mr. and Mrs. Clayton Hamilton, Mr. and Mrs. Eric Pape, Theda Kenyon, Mrs. Lillian Rogers, Mr. and Mrs. John O. Emerson and Anderson Collett.

William Rose Benét, poet and critic, was ushered into the editorial chair of the young firm of Payson & Clarke last week, and was presented to the book world in his new capacity at a very pleasant luncheon at the Ritz-Carlton. Certainly this puts actively into the book publishing field one of the most discerning and respected of critics, and one whose judgment the trade has learned to rely upon, because of his extended experience and his positive, incisive paragraphs, which we are glad to say will still continue in the Phoenix Nest, as a feature of the *Saturday Review of Literature*. Joseph Brewer, president of Payson & Clarke, presided at the luncheon and made the announcement. He was assisted by E. K. Warren and S. M. Biddell, Vice-presidents, Priscilla Crane, Secretary of the firm, and Robert Buckner, publicity manager. A special edition of "The Author's Annual, 1929" was presented to the guests. The annual is a new publication of Payson & Clarke. Edited by Henry W. Lanier, it contains articles of interest to authors and includes a list of book club selections and book prizes, etc., which originally appeared in the *Publishers' Weekly*.

On last Saturday two groundhogs saw their shadow. The first was the age old creature that emerges, rheumatically, from the earth. The other rose up out of the Hoboken tunnel right onto the stage of the Old Rialto Theater which Christopher Morley and his associates have made the goal of all New York. The second groundhog was part of the ceremony which followed a dinner of pigs' knuckles and beer at Meyer's Hotel in Hoboken and preceded a gala performance

of "After Dark, or Neither Maid, Wife nor Widow." The occasion was the publication of Morley's latest book, "Sea-Coast of Bohemia," a book that is written around the Rialto Theatre adventure. Morley and his associates were, with *Doubleday, Doran*, the hosts, and critics and editors and even authors, (Stoddard King, here from Spokane, for instance) were guests. After the theatre there was dancing at the Continental Grill. A new theater has been acquired by the Rialto lads, the Lyric, also in Hoboken, of course, and it will soon open with the Kiralfys' triumph, "The Black Crook."

Ernest Rhys, the editor of *Everyman's Library*, was the guest of the *Publishers' Weekly* staff at luncheon on Tuesday. Mr. Rhys has promised to review for the *Weekly* the "Life of J. M. Dent," recently published by Dutton.

Frederic F. Van de Water, critic and author, has joined the Board of Selection of the Detective Story Club. Mr. Van de Water has written detective stories and has helped solve many actual criminal cases. He is an authority on the New York State Police organization and at present occupies a unique position as its only civilian member. He holds the rank of Honorary Sergeant on the force.

Mrs. Mabel Ulrich of Minneapolis visited the Corner Office this week. She talked vividly on the competition offered the retailer by the publisher's direct canvass. Katharine Ulrich, her daughter, of the editorial staff of Coward-McCann, called later in the week. Miss Ulrich is very much interested in the crusade to publish and sell children's books all year round. She has promised to put her ponderings on paper for the readers of the *Publishers' Weekly*.

And so it takes only half an eye to see that the members of the Corner Office have been having a festive week. But, with one member not voting, they agree the high spot was the confetti and dancing in the street following the publication in the February *Century* of "The Guinea-Hen." This is the first short story by Josiah Titzell of the *Publishers' Weekly* editorial staff.

THE Publishers' Weekly

The American Book Trade Journal

Founded by F. Leypoldt

EDITORS

R. R. BOWKER F. G. MELCHER

Subscription, United States \$5; Foreign \$6; 15 cents a copy

62 West 45th St., New York City

February 9, 1929

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Learning from London

THE big business methods of our country have been so played up and our efficiency so highly praised that we are apt to think of ourselves as graduate pupils who have nothing to learn from other countries. It is a state of self-satisfaction that is dangerous. The booktrade does not wholly escape it. We are young and we are keen and we have discovered for ourselves a number of innovations in carrying on our business but we spend too little time learning more from those who have had longer experience in the business of selling books.

London is a case in point. An impression has got about that the methods of merchandising books in London are as old as Charing Cross, and the booksellers as dense as London's famous fogs. In her article in this issue Mrs. Ruth Brown Park deplores this show of ignorance. "To begin with," she asks, "who said, 'Conservative London?' On what streets, in what by-ways and alleys, up what lanes and through what turnstiles have they been—those people who have written or talked about London mousiness?" She proceeds to explain how she found, instead of quaint, tucked-away places, modern, up-to-date shiny establishments out-Americaning America. Britishers would probably be just as surprised to learn of our conception

of London business methods as Americans are to hear Britishers asking if we don't suffer a great deal at the hands of the Indians. To help correct our false, and unjust, impression and to give us some English methods which we might well adopt, Mrs. Park is writing a series of articles for us on London bookshops. Those who have read her articles during the past year in the *Publishers' Weekly* and her book, "Book Shops, How to Run Them," know that they may expect a thorough study of London's bookshops and how they run them.

Mrs. Park's articles will appear within a fortnight of each other. If we study them we may learn as many useful lessons from the London bookshops as the committee of the Society of Bookmen learned from the shops of Holland and Germany when they went into those countries two years ago to study the methods of book distribution abroad. The ease with which we can travel today and the facility with which we can communicate with other countries makes possible this survey of the other fellow's ways and an interchange of ideas which we cannot afford to miss.

When Editions Are Limited

IN connection with the publishing of The Random House the publishers of Rockwell Kent's "Candide" find themselves in an argument with Lindmark's Bookstore, of Poughkeepsie, who seem to doubt the publishers' right to print smaller editions than will cover the orders placed.

Last February Lindmark's ordered fifteen copies of "Candide." The book was oversubscribed and so Lindmark's order was cut, as were other dealers' orders, to five copies. Lindmark was notified of the change, but he claims that his having placed an order for fifteen gives him the right to this number of copies, and his letter goes on to say "failure to fill this order we deem a damaging discrimination and a breach of warranty."

Lindmark then proceeded to hold up payment on the five copies that had been delivered and claims in a letter of November 21 "As soon as you fulfill the order I will pay in full immediately. I am ready and prepared to defend myself in Court of Law; so start suit."

It probably is evident to any one in the booktrade that Lindmark is taking an untenable position. His order for fifteen copies is not a contract for the delivery of fifteen. The trade custom has always allowed publishers the right to curtail orders in proportion and, furthermore, if the placing of an order for limited editions automatically authorizes the publisher to deliver that number of copies, he would be unable to announce the limit of the edition in advance and without that advance knowledge orders would not be placed and the publisher would be in an impossible situation.

Books About Africa

SOMETIME in October, we published an article by Margery Quigley, librarian of the Montclair Public Library. Miss Quigley had at the time recently returned from a summer in Europe, and her article, "Read After You Travel," was based on her own experience. Before the trip she tried to read up on the countries that she was planning to visit, but one book at the most about each place was all that she could manage. But after she returned, almost any book about the places she had just seen seemed interesting. So she decided that libraries and bookstores should more often offer travel books to those who have just returned from a journey.

If this theory is sound, the late spring should be a good time to sell books about Africa. The Raymond-Whitcomb Africa Cruise sailed away from New York on the 12th of January, and by this time the tourists have reached Cape Town, and those who have desired it, are starting off on the optional automobile trip to Kimberley and Johannesburg. The cruise circles the continent and the travelers are due in New York about the first of April. On January 21, the Thomas Cook and Son Cape to Cairo tour sailed from New York, and returns to that port May 21.

Mary Hastings Bradley says on another page of this issue that it is not difficult to find something to read if one is interested in Africa, the difficulty is to choose among the hundreds of books that have been written. She has chosen the thirty books that seem to her the best. The list would be more useful to the bookseller if

such a large part of it were not out of print. But he will find that he can appease the after travel hunger with a wide variety of viands ranging from Olive Schreiner to Trader Horn. These are the travel books that may be in demand before the European traveler returns three or four months later.

New York Clean Books Bill

THAT hardy annual, the New York Clean Books Bill, again makes its appearance in Albany, this time sponsored by Senator B. Roger Wales, of Broome, who has sought for some years to get the measure through, and is father of the present theater padlock law. In the Assembly it is introduced by W. S. Gedney, of Rockland. Both are Republicans.

The test of obscenity under the terms of the bill is whether the matter in question has a tendency to deprave or corrupt those whose minds are open to immoral influence, and conviction can be had on part of the volume, magazine or newspaper under indictment.

It is hard to believe that this bill which has been turned down each year for so many years has any chance of passing, as it seems the present statutes are adequate for all excesses that really deserve condemnation at the bar of public opinion. When the prosecution is made too easy there is every incentive to the nervous ones to reach out and start prosecution of books of all kinds.

And Now the "Talky"

THE appearance and the success of the talking film will bring up a new question of literary rights and probably add to the variety of possible income of the author.

In this century the writer has seen his markets grow from books, magazines and the stage to include second serial rights, motion picture rights, broadcasting rights, and the film rights which are now further extended by talking film rights. It would seem clear that nobody could make a talking film without having the silent film rights, but it seems equally clear that the owner of the silent film rights could not make talking films, without making a new contract with the owner of the copyright.

Elliot Holt Starts Publishing



Elliot Holt

ELLIOT HOLT has started a new publishing house at 25 West 45th Street, a building well known for its publishing activities. Mr. Holt is, of course, the son of the late Henry Holt, and at the time of the recent reorganization of Henry Holt & Company was vice-president of the company and represented the Holt family interests.

He entered that firm after his return from the war and learned the art of publishing by serving in the different departments as salesman on the road, in the departments of advertising, publicity, production and for the last four years was in editorial charge of trade books. He also made five journeys to Europe for the firm.

He is now starting out for himself and has taken hold of a new idea which seems to come by natural evolution from the club method now in vogue. He will publish one book a month and concentrate the interest and effort of the concern on that book; he believes that in this way he can

carefully search out for what will sell and push the sale vigorously. Effort will be made to have the designs of the volumes in keeping with their text and to use all resources to add to sales possibilities.

The first book selected for this plan of publishing, the February book, will be entitled "This Delicate Creature" by a new Irish writer, Con O'Leary. Of this manuscript, Thomas Burke, author of "Limehouse Nights," cabled: "I shall be surprised if this is not one of the most discussed novels of the year."

The March book will be called "Understanding Women" by Dr. Weith-Knudson, with introduction by Ernest Boyd.

Mr. Holt points to his selection and promotion of "Dusty Answer" and "Joseph and His Brethren" to justify his claim that he can gauge the present public taste in books and more particularly choose authors hitherto unknown. The publicity will be in charge of Nancy Hoyt.



Re-drawing of the Modern Library Trademark recently made by Rockwell Kent

The Modern Library

*A Popular Series of Reprints
Appears in a New Flexible
Cloth Binding*

THE *Modern Library* is sending out its January editions to the trade in a new flexible binding of balloon cloth. For a long time the *Modern Library* has been attempting to secure a suitable cloth binding to replace the imitation leather one that has been for a decade a familiar sight on booksellers' shelves. A long series of experiments, they believe, is now ended with the introduction of the handsome binding which these popular books now possess. The announcement of the new style of binding comes to mark a sort of birthday, or anniversary, for it was just ten years ago that the *Modern Library* published Oscar Wilde's "Dorian Gray," as the first title in a book series that would retail for 95 cents a copy. Since that time 150 titles have been added to the list, many changes in organization have taken place, typographic and other book making improvements have been made, and the price has remained the same.

For the past three years the business has been owned and run by Bennett Cerf and Donald Klopfer, and now occupies a floor of extremely modern offices at 20 East 57th Street, New York.

The *Modern Library* is no longer an experiment; it has become an institution in the book world. And it is interesting to know some of the facts concerning these ubiquitous books, which at one time or another have penetrated into nearly every American home and into the libraries of many readers in other countries.

In the first place, to keep its popularity, the *Modern Library* has had to live up to its title of "Modern," and the editors, in

their use of the word "Modern" have not necessarily meant "contemporary." Voltaire is certainly a modern of moderns, and so are Samuel Butler, François Villon, Rabelais and Dostoyevsky. There have been published 167 titles in all—17 of these have been dropped. It is the constant problem of the editors to keep this list up-to-date. A new title is added to the *Modern Library* every month, and sometimes two new titles are added at once. Between now and August, 1929, there will be nine new titles added—bringing the list up to 159.

The titles chosen for publication in the *Modern Library* are by no means limited to the literature of one or two countries. A glimpse at the following table will show the wide scope of nationalities represented.

English	53	Russian	10
American	35	Italian	4
French	29	Scandinavian	3
German and		Misc.	2
Austrian	13	Latin	1

Does the *Modern Library* owe its success to short stories, novels, biographies, philosophy or poetry? The following list will give an idea of the range of books included in the series.

Plays	11	Biographies	4
Novels	62	Poetry	12
Art	3	Miscellaneous	
Philosophy	13	(Essays, Science,	
Short Stories	22	etc.)	13

A novel, Hudson's "Green Mansions," was for a number of years the *Modern Library's* best seller. Although its popularity still continues, another book which appeared on the list last year has super-

seded it as the present best seller. This is "The Romance of Leonardo da Vinci," by Merejkowski, in a new translation by Bernard Guilbert Guerney. There are really about fifty *Modern Library* best sellers, books that can be relied upon to top the list for month after month, and in addition to the two titles previously mentioned, the 8 listed below are representative of these most popular titles:

"The Return of the Native." By Hardy
 "The Way of All Flesh." By Samuel Butler

"Benvenuto Cellini."

"The Emperor Jones and The Straw." By Eugene O'Neill

"Nana." By Emile Zola

"Candide." By Voltaire

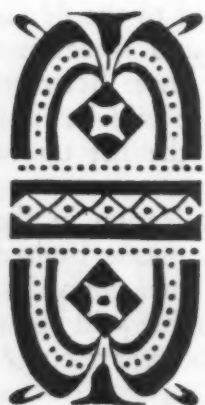
"Modern American Poetry."

"Sons and Lovers." By D. H. Lawrence

It will be observed that these titles are confined to no one special type of book, but include novels, poetry, biography and drama, from various nations.

The format of the books has changed considerably since the first title was published. The *Modern Library* still holds to its pocket edition size, and constant experiments are being made toward typographical and general improvements. The new balloon cloth will greatly improve the appearance of the series.

Improving the Borzoi Pocket Books



THE vogue of the dollar book has grown steadily in the last twelve months. Now Alfred A. Knopf, Inc., is revising its *Borzoi Pocket Books*, which, by slow growth, make a list of sixty titles. New volumes are to be added to the series and the series is to be given an entirely new dress with a Dwiggins cover, a natural finish book cloth of rather unusual quality and a new jacket design. R. K. Wood is in special charge of this part of the business and will shortly go on the road to start the possibilities of the *Borzoi Pocket Books* in leading cities. A special display rack is being prepared. A glance at the list of books in the series is especially interesting for its international character, there being over thirteen different literatures represented, including such titles from the Russian as Andreyev's "The Little Angel," Lermontov's "A Hero of Our Time," such books from England as W. H. Hudson's "Green Mansions," or half a dozen detective stories by Fletcher. American literature is represented by such books as Willa Cather's "Youth and the

Bright Medusa," Hergesheimer's "Happy End," and also non-fiction such as Nathan's "The Popular Theatre" and Howe's "Ventures in Common Sense." Waley's "170 Chinese Poems," takes the list to the Orient. Scandinavian literature has three or four books of Hamsun and others.

To give new inspiration to the series, W. A. Dwiggins has designed a simple standard cover with an ornament which repeats on the side and on the back and gives clean cut lettering for the shelf. The cloth adopted is a natural finish green, a type of cloth that is more and more coming in vogue and not unlike in finish, though different in color and texture, that which the *Modern Library* simultaneously decided upon for its popular series.



Wander-
-ers

KNUT
HAMSUN



Knopf

Dwiggins' design as it appears on the back of the cover. The ornament used as the theme of the design appears in the next column.

Pocket Books

OFTEN book promotion thrives best on competition and the rivalry of publishers supplies booksellers with increasingly attractive editions that can be shown side by side.

Something like this is now happening in the field of pocket classics. For many years in England pocket editions have been a great feature of bookselling and there have been scores of little editions. In this country we have always had the classic titles supplied in pocket form in such series as Nelson's New Century, Oxford Classics, Macmillan's Modern Readers' Series and Everyman's Library and more recent books have been found in the Modern Library whose popularity has grown with great rapidly and whose colorful jackets have been in shops of all kinds, but now the field expands rapidly.

Appleton has come into the field with the Dollar Library which already includes over fifty volumes of biography, literature and fiction and this series is now being offered in a blue leatherette binding. Dutton announces its own Dollar Library.

Doubleday has developed the Sun Dial Library, drawn from contemporary material. Knopf has remodeled the Borzoi Classics and has over sixty titles with a wide variety of material, in a new type of binding. Jonathan Cape and Harrison Smith are promising a large group of varied material in the Travelers Library as described in the next column. Scribner's have improved the format of the Modern Student's Library which follows closely the needs of the college student and its many anthologies are particularly appreciated by the general reader. Their latest issues include the beginning of a French Series with "Le Père Goriot" as the first volume, followed by "French Romantic Prose" and three plays of Molière. To the same dollar series have been added a Philosophy Series, which now includes nine volumes with four more in sight.

Still another type of book comes from the Vanguard Press, which is to be newly presented at 75 c. a volume and Holt is giving new backing to the Home University Library with new binding and jackets, and of course, a long list of titles from which to select.

All of these books are so near of a size that they can be displayed on a counter of their own or in cases built for the purpose, and it seems likely taste is going to grow on what it feeds on, and the day of the pocket book is here.



The Travelers' Library

A NEW series of books for the readers' pocket will begin during the year—with the imprint of Jonathan Cape and Harrison Smith, Inc.—The Travelers' Library, which that new firm has decided to produce in this country, a counterpart of the already successful series in England. The volumes, which have been considered by many as among the most admirably planned books for this size, were designed by Wrenn Howard, production manager of Jonathan Cape.

The books are of new format with a page having a dimension of $4\frac{1}{2} \times 6\frac{3}{4}$. In working out the features of the book, chapter headings, etc., Mr. Howard has developed many little typographical ideas which give distinction to the books and yet make for economy of space.

The selection of titles for this country must differ somewhat from the English series and all the manufacturing will be done here. It is expected, however, to use the same bright blue cover and to use as a symbol for the series, the aged traveler with his stick, carrying a vase which is a symbol of the Cape imprint.

Robert Ballou, production manager of the American house, expects that something like 25 titles will be ready by the middle of the year.

Tariff Hearings Open

THE hearings on tariff schedules before the Committee of the House of Representatives reach the sections that have to do with paper on Wednesday and Thursday, February 13th and 14th. The National Association of Book Publishers will be represented by committee and by counsel; the American Booksellers Association by its executive secretary, Ellis W. Meyers. The booktrade believes that the present schedules are sound, and should not be changed.

Hall Book Case Undecided

THE case of Radclyffe Hall's book, "The Well of Loneliness," seized by John S. Sumner as obscene, came before City Magistrate Bushel's court on February 5th, having been postponed to that date from January 17th to permit the Magistrate to read the book.

Saying that the book and briefs required still more time to digest, the Magistrate postponed rendering a decision from February 5th to February 19th.

Training for Publishing

AT Leipzig there has been established a chair of Publishing and the Booktrade. Already the courses have proved a pronounced success and provision has been made for permanent endowment supported by the whole German publishing world.

An extension of the course will make it cover international publishing and book-selling, with special reference to the English and American markets.

"This new Chair," says the *English Publishers' Circular*, "is another example of the thoroughness of the Germans in their undertakings. Students begin the course with such subjects as paper making, paper trade, printing, book binding, illustrating and the art of reproduction. Then come subjects such as authors' rights, specialized markets for various descriptions of books, classification, indexing, librarians' duties, periodicals, and lesser subjects such as text-books, children's books, ancient manuscripts; specialty books such as scientific, legal, religious, technical, sport and all sorts of art productions from post cards to etchings." Included also is an introduction to bookselling.

The courses are not confined to students

of the University, but can be attended by publishers and their staffs, librarians, illustrators and booklovers on such subjects as may interest them.

Enrolled students after two years are entitled to present a thesis and receive the degree of Doctor of Publishing.

A new course in the school is entitled Method for Publishing Houses Abroad, with special references to the English and American markets.

Professor Mentz holds the chair of Publishing and Book Trade at present, assisted by seven other professors and lecturers. The number of students that have so far enrolled for the courses has been 113, including 16 women.

Prosecution of Sex Pamphlet Author

CLERGYMEN representing the Catholic, Protestant and Jewish faiths have been occupying the bench with Judge Moscowitz in the Brooklyn Federal Court in the case of Mrs. Mary Ware Dennett, who is accused of sending obscene literature through the mail.

Mrs. Dennett in 1918 wrote an article entitled "The Sex Side of Life" for publication in the *Medical Review of Reviews*. Because of the high praise the article received as an explanation for children of sex life, Mrs. Dennett reprinted the article in pamphlet form. It received high praise from many prominent thinkers, and the approval of the Y.M.C.A. and Y.W.C.A. and many universities and physicians. H. L. Mencken was strong in his praise of the intelligence of the pamphlet. Mrs. Dennett has since sold several printings of "The Sex Side of Life," but not until December of last year did the Federal Grand Jury indict her on the charge upon which she is now being tried.

When the case came up for trial on January 21st, arguments were heard from the prosecution and from Morris L. Ernst, Mrs. Dennett's attorney. Judge Moscowitz allowed the attorneys until February 4th to file briefs and written expert testimony, rather than permit vocal testimony from the witness chair.

Morris L. Ernst, Mrs. Dennett's attorney, with William Seagle, wrote "To the Pure, a Study of Obscenity and the Censor," published by the Viking Press.

The East and the West

FOR the first time in the history of the Association, the booksellers of both halves of the country will have the opportunity to give full voice to their ideas at the Association convention. There has, of course, always been a small representation of Westerners at the annual gatherings but, because of the fact that the country is so wide, the Westerners have never really had an opportunity to run out a large force of delegates. In order to offset this physical disadvantage, there will, starting this year, be a convention of the Western Division of the American Booksellers' Association, preceding the usual annual meeting in May.

The first west coast gathering will be held at the Hotel Sir Francis Drake, San Francisco, from April 15th to 18th. At that meeting, there will be elected a chief executive officer for the Western Division who, it is expected, shall be the first Vice-President of the American Booksellers' Association. The Board of Trade is, at present, working out an amendment of our by-laws to make this possible. There will also be elected a branch Board of Trade consisting of nine members which body will work closely with the fifteen members of the Board in the East.

In this way, the Association's office will receive instructions from the Western members of the Association as well as from the Eastern booksellers so that those on the other side of the Mississippi will be in a position to have such special matters as may be different from the Eastern problems taken up by the Executive Office.

The Western convention is under the direction of Paul Elder, General Convention Chairman. The Advisory Committee and Chairmen of the other committees are:

David Newberry,	Wallace Button
<i>Program</i>	Charles R. Hixson
P. R. Morrison,	Leslie I. Hood
<i>Transport</i>	Miss Fjeril Hess
C. F. Benoit,	Sam Levinson
<i>Reception</i>	M. F. McClain
Robert Rea,	Gertrude Andruss
<i>Public Library</i>	R. Dundas

C. S. Downes,	John Hewitt
<i>College Book</i>	Doratha Wilckin
Howard M. Boys,	W. E. Kinniken
<i>Publicity</i>	O. B. Stade
A. M. Robertson,	Roger Boutell
<i>Printing</i>	Robert Edgerton
Eugene Sommer,	Robert D. Collyer
<i>Book Fair</i>	Charles N. Price
Mrs. D. C. Sage,	R. M. MacDonald
<i>Cir. Library</i>	Norman Cunningham
James E. Habersham,	George Dwyer
<i>Group Conferences</i>	John Howell,
	<i>Entertainment</i>

The Entertainment Committee has invited the following authors to attend:

Gertrude Atherton	Hugh Wiley
Chief Standing Bear	Sam Blythe
Earl Biggers	Lewis Browne
John McLaren	Don Blanding
Esther Darling	George Creal
Charles Caldwell	Sarah Bard Field
Dobie	Bill Hart
Rupert Hughes	Harold Lamb
B. H. Lehman	Peter B. Kyne
Ruth Comfort	Charmien London
Mitchel	Kathleen Norris
Walter H. Nichols	Freemont Older
Fred O'Brien	Ednah Aiken
David Starr Jordan	Colonel Erskine
Sen. James D. Phelan	Scott Wood
	Harry Leon Wilson

The program for the Boston meeting, Hotel Statler, Boston, May 13th to 16th, is in the hands of Richard Fuller and will be announced within a short time.

San Francisco's New Book Room

SAN FRANCISCO with its varied and interesting bookstores, which will, at the coming convention, be inspected by many new visitors from the trade, has one new attractive feature added to it in the last year—the new rare book room of Gelber-Lilienthal, Inc., 336 Sutter Street.

This room is in the rear of their present store, is very noble in its proportions, being 22 x 60 and sixteen feet high. A very unusual touch is given by the Norman fire-

place, whose flu tapers gradually to the ceiling, while from its heart can be diffused both warmth and color.

In the northerly end of the main room, opposite the entrance, there is approximately fifty feet of wall space for the exhibition of etchings, paintings, etc. The floor is covered with rugs and the book shelves are in harmony with the color of the floor. These cases have pull out shelves which can be used when books are taken out for examination. In the middle of the room is a long refectory table and comfortable chairs, and selected items scattered over it.

There is a stairway at the left entrance that goes up to the second floor, where another room of the same size is practically flooded by sunlight, being at the top of the building and provided with skylights. Beneath the stairway has been set a vault where the rare books can be kept safely, but still be easy of access.

Kansans Meet in February

ON February 18th and 19th the Kansas Book Dealers' Association meets at the Hotel Kansan, Topeka, for its 1929 convention. This active group has been for eleven years under the energetic presidency of Phil M. Anderson, of Newton. The Committee in charge of the convention consists of Ralph Moore, John A. Crowe, T. L. Pattison, H. H. Bair and Colonel Charles L. Mitchell, all of Topeka. The entire top floor of the hotel with its roof garden is reserved for the convention headquarters and display room. The manufacturers and publishers will have their displays along the outside of the room and the center of the room will be used for the sessions. There is no charge this year for space. The banquet is on Monday evening, the 18th. The speakers will be authors and others interested in the book and stationery trade.

In the Bookmarket

OVER twenty years ago *Century* published Alice Hegan Rice's "Mrs. Wiggs of the Cabbage Patch." Since then it has been dramatized and filmed, and translated into seven languages. In spite of its age it continues to sell more copies in a year than does the average novel. Now Mrs. Rice is to have another book, "The Buffer," which *Century* will publish in March. ❀ ❀ ❀ The whispering baritones have it that Francis Brett Young will be published hereafter by *Harper* instead of *Knopf*. ❀ ❀ ❀

Gertrude Atherton's novel of the Golden Age of Greece, "The Jealous Gods," *Live-right*, has been selected as a reference book in Professor Rose's course in sociology at Dartmouth. ❀ ❀ ❀ "Whither Mankind," edited by Charles A. Beard and published by *Longmans, Green*, has been adopted for class use in several colleges. ❀ ❀ ❀ Du Bose Heyward, author of "Mamba's Daughters," *Doubleday, Doran*, has sailed with his wife on a Mediterranean cruise. They will be in London in April in time for the production of "Porgy." ❀ ❀ ❀ It is probable that "Zep-

elin," the melodrama on which Lowell Brentano collaborated, will soon be issued in book form, either as a play or a novel by *Brentano's*. ❀ ❀ ❀

Paul Morand, author of "The Living Buddha," *Holt*, "East India and Company," *A. & C. Boni*, and other volumes, is in this country. He is not teaching and lecturing, but is working in a New Jersey factory gathering material for a book about America's middle class. ❀ ❀ ❀ W. B. Seabrook, author of "The Magic Island," *Harcourt, Brace*, and Richard Simon have both departed for Florida and Burton Rascoe is in California. ❀ ❀ ❀ Thornton Wilder is due in this country any day for an extended lecture tour. He has been traveling in Europe. He will bring with him the manuscript of his new novel, "The Woman of Andros" which *A. & C. Boni* will publish in the early fall. ❀ ❀ ❀

The Pathé News Reel, experimenting recently with talking news pictures, chose President Hoover, William J. Locke and Nathalia Crane, authors all, as the subject of their test. Nathalia read from her new book of poems, "Venus Invisible" which

Coward-McCann published. ❀ ❀ ❀ Ambrose Bierce comes to the fore again, as he does about once a year. Following an article about him in the current *American Mercury* the *Century Company* announces that it will publish an intimate portrait of him in March by Alphonse de Castro. De Castro was one of his close associates, and is the "Dr. A. Danziger" who collaborated on "The Monk and the Hangman's Daughter." The book will be called "Portrait of Ambrose Bierce."

❀ ❀ ❀ The Pynson Printers in New

York are showing an exhibition of the work of Joseph Pennell in their rooms, 229 West 43rd Street. ❀ ❀ ❀

A new play from the hand of George Bernard Shaw is to be produced in England in August by the Birmingham Repertory Company. The play is entitled "The Apple Cart," and Mr. Shaw has described it as "an ultra-modern political play, as unlike 'St. Joan' as anything can be." ❀ ❀ ❀

V. Sackville-West has been put forward by many as the author about whom Virginia Woolf built her story of "Orlando" and Raymond Mortimer in the current *Bookman* proves their speculation correct. Not only are the photographs of Miss Sackville-West but the quotation from Orlando's poem in the book is from her poem, "The Land." ❀ ❀ ❀ Radclyffe Hall, author of "The Well of Loneliness," Covici, Friede, has sold, for \$5,000, the portrait of Mrs. George Batten by John Singer Sargent to the Glasgow Art Gallery. She is giving the money to the miners' relief fund and since the government has promised to give pound for pound, the miners will benefit to the extent of about \$9,700. The picture was bequeathed to Miss Hall by Mrs. Batten. ❀ ❀ ❀ A. & C. Boni have taken over Proust's "Swann's Way" from Holt. This puts on the Boni list all of Proust which has been translated into English, the other books being "Guermandes Way," "Within a Budding Grove" and "Cities of the Plain." ❀ ❀ ❀ George Arliss's memoirs, "Up from Bloomsbury,"

Little, Brown, are being brailled for the New York Public Library and the Library of Congress. ❀ ❀ ❀ Two novels with the title "First Love," have been issued within a month. The first to appear was E. M. Delafield's which *Harper* published. This

week Charles Morgan's story of an artist's first youthful romance is appearing with the *Knopf* imprint. Mr. Morgan's last book, "My Name Is Legion," was published in 1925. ❀ ❀ ❀

Mary Webb's last novel, "Armour Wherein He Trusted," which

was announced shortly after her death, will be published in the spring by *Dutton*. New editions of "Precious Bane," "Seven for a Secret," "The House in Dormer Forest," "Gone to Earth," "The Golden Arrow" and her "Poems," with laudatory introductions, will be also forthcoming in the spring. ❀ ❀ ❀

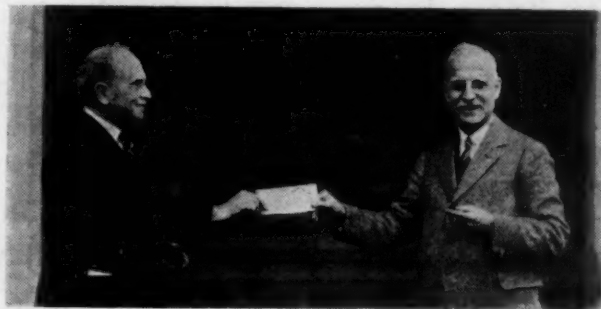
The Crime Club celebrated its first birthday by giving a luncheon party in the directors' room of Doubleday, Doran and Company at Garden City.

The guests of honor were George W. Jacobs and Howard M. Jacobs of George W. Jacobs and Company, Philadelphia.

It was announced at the luncheon that George W. Jacobs and Company had won the Crime Club's Thousand Dollar Award offered to the bookstore securing the greatest number of Crime Club members up to January 1, 1929 with 237 subscriptions. A specially decorated check for \$1,000 was presented to Mr. Jacobs, Senior.

As originally announced, bonus awards will be credited on April 1, 1929, to those contestants for the \$1,000 award who during the period of the contest secured 25 subscriptions (\$10.00), 50 subscriptions (\$25.00), and 100, (\$50.00). ❀ ❀ ❀

The books of the *Stanford University Press* will hereafter be published in Great Britain exclusively by the *Oxford University Press*. ❀ ❀ ❀ Edwin Arlington Robinson's new narrative poem, to be published this spring by *Macmillan*, is titled "Cavender's House."



William Corrigan presents the Crime Club check to George W. Jacobs

Obituary Notes

WALTER H. BAKER

WALTER H. BAKER, Boston publisher, died on January 26th at his home in Roxbury, Mass. He was born in Boston on July 16, 1851. After completing his education in the schools of Boston he was associated with Lee & Shepard, after which he started his own business, known as Walter H. Baker Co., Publishers. Headquarters were opened in Winter Street, after which the company moved into Hamilton Place and then back again into its present quarters at 41 Winter Street. For the past eight years, Theodore Johnson, younger partner, has been carrying on the business.

CEDRIC CHIVERS

CEDRIC CHIVERS, founder of the famous Chivers Bookbinding Company, of Brooklyn, died in Bath, England, at the age of seventy-five, on January 30th. Mr. Chiver's is said to have visited more public libraries in the United States than any other man, and it was in response to requests from American librarians that he established his industry in this country, in addition to his already flourishing company in England. Five years ago Mr. Chivers sold his interest in the company. He was prominent in British local politics and was six times mayor of his native city, Bath.

CHARLES J. TAYLOR

CHARLES J. TAYLOR, illustrator, and for many years head of the painting and illustration department of the Carnegie Institute of Technology, died in Pittsburgh on January 19th. He was seventy-three years old. Charles Taylor illustrated numerous books a few years ago, including those of H. C. Bunner, and his cartoons appeared in many humorous publications in this country, and in *Punch* in England.

FRANK ALFRED GOLDER

FRANK ALFRED GOLDER, professor of history at Stanford University, internationally known authority on Russian affairs and author of a number of books on this subject, died in Palo Alto, California, on January 6th.

Professor Golder was born in Russia in 1877, and came to the United States when he was four years old. In 1903 he gradu-

ated from Harvard, and with the exception of a number of months spent in examining the Russian archives for the Carnegie Institute, had taught history in various American universities until his death.

The books of which he was author include: "Russian Expansion on the Pacific," "Guide to the Materials for American History in Russian Archives," "Bering's Voyages," "John Paul Jones in Russia," and "On the Trail of the Russian Famine."

MRS. ANNA BOWMAN DODD

MRS. ANNA BOWMAN DODD, author and journalist, died at her home in Paris on January 29th. She was seventy-four years of age. Her writings included travel volumes on France, England and Turkey, and she was the author of "Talleyrand" and "Three Normandy Inns." In recognition of her activity during the World War she received from the French Government the decoration of the Legion of Honor.

Record of American Book Production, January, 1929

CLASSIFICATION	New Publications		By Origin				
	New Books	New Editions	American Authors	English And other Foreign Authors			Total
				American Manufacture	Imported		
Philosophy	18	1	12	2	5	19	
Religion	53	5	48	2	8	58	
Sociology, Economics ..	36	1	28	3	6	37	
Law	9	—	8	—	1	9	
Education	28	—	27	1	—	28	
Philology	12	3	5	4	6	15	
Science	25	3	24	—	4	28	
Technical Books	9	1	6	—	4	10	
Medicine	9	2	10	—	1	11	
Agriculture, Gardening	8	—	6	—	2	8	
Domestic Economy....	5	—	5	—	—	5	
Business	14	3	16	—	1	17	
Fine Arts	20	4	10	1	13	24	
Music	2	—	1	—	1	2	
Games	12	—	8	—	4	12	
General Literature	37	12	23	3	23	49	
Poetry-Drama	60	15	46	10	19	75	
Fiction	81	55	90	36	10	136	
Juvenile	3	3	4	—	2	6	
History	21	1	13	2	7	22	
Geography	20	6	12	2	12	26	
Biography	42	9	23	9	19	51	
Miscellaneous	8	2	2	6	2	10	
	532	126	427	81	150	658	

* In January, 1928, 443 new books and 89 new editions were recorded, a total of 532.

Changes in Price

HENRY HOLT AND COMPANY

The price of *The Divine Fire*, by May Sinclair will be reduced to \$2.00 from \$2.50, the new price to take effect February 9, 1929.

FREDERICK A. STOKES COMPANY

Canfield, *What Shall We Do Now*, increased to \$2.50.
Garstain, *"The Owls' House,"* increased to \$2.50.
Jacobs, *"Master of Craft"* increased to \$2.50.
Brandeis, *"Other People's Money,"* increased to \$2.00.
Noyes, *"Sherwood,"* Acting Edition, increased to \$2.00.
"The Child's Hansel and Gretel," increased to \$2.50.
O'Neill, *"Kewpie Primer,"* increased to \$1.25.

G. P. PUTNAM'S SONS

Field Book of North American Mammals by H. E. Anthony. 625 pages. From \$3.50 to \$5.00.
Three Last Plays by Lady Gregory. \$2.00 to \$2.50.

ALFRED A. KNOPF, INC.

Granada by Allison Peers, to be published on April 5th, originally announced at \$3.00, will be \$2.00.

D. APPLETON & COMPANY

Round the Red Lamp by A. Conan Doyle, increased from \$2.00 to \$2.50.

COWARD-McCANN, INC.

"The Ballad of Yukon Jake" by Edward E. Paramore. \$1.00.

Communication

37 Cornhill, Boston, Mass.
January 18, 1929.

Editor, *Publishers' Weekly*:

We wish to correct the impression given to the trade by Mr. Trefethen in his item concerning his new bookshop in this city, in the *Publishers' Weekly* of January 12th. Mr. Trefethen was employed by us as a clerk in our Basement Shop at 32 Brattle Street.

N. J. BARTLETT & Co., INC.

Business Notes

BOWLING GREEN, OHIO.—The Picture Frame and Gift Shop, 180 South Main Street, C. H. Young, has added a book section.

BROOKLYN, N. Y.—The Argonaut Bookshop, at 142 Lawrence Street, is going out of business, but Mr. Gelston Howell, one of the partners, will continue to do business under his own name at 2118 Albamere Road.

CAMDEN, N. J.—The Library Shop, M. E. McDonald, has moved from Haddon Ave. and Federal Street to 17 Haddon Ave.

CHICAGO, ILL.—The Diversey Book Shop has been opened at 559 Diversey Parkway by Marie C. Dostal.

DENVER, COLO.—The Adair Book, Stamp and Coin Co., 1760 Champa Street, is in bankruptcy.

DETROIT, MICH.—The Wardell Book and Gift Shop which has been opened at 5412 Woodward Avenue is under the proprietorship of Miss L. C. McGee.

HOLLYWOOD, CALIF.—The Satyr Book Shop, formerly located at 1647 Hudson Avenue, has moved to 1622 North Vine Street in the heart of the theatrical and financial district of Hollywood.

HOUSTON, TEXAS.—A. P. Swift is no longer connected with Swift's, Inc., 1021 Main Street. All mail should be addressed to the firm.

MACOMB, ILL.—The Dunsworth Book Store, Illinois Theater Block, has succeeded McClellan's Book Store. A. Lloyd Dunsworth is the manager.

MEADOWBROOK, PA.—The Three Ways Book Shop has recently been opened by Rosalie E. Romeyn.

NEW YORK CITY.—The Altman Bookstore, formerly the Altman Book Service at 45 West 45th Street, is now at 15 West 45th Street and is carrying a complete line of books.

NEW YORK CITY.—The Corner Book Shop was recently opened at 120 Fourth Avenue.

OAK PARK, ILL.—The Arcade Gift Shop, J. F. Stewart, at 819 South Oak Park Avenue, has added a book section.

PHILADELPHIA, PA.—Donald C. Corbin has succeeded Fred Mattison as manager of Strawbridge and Clothier's book department.

NOTICE

Subscriptions to Whitaker's Cumulative Book List for 1929 can be ordered through the office of the *Publishers' Weekly*.

This index to English publications is issued quarterly in cumulation and includes a bound volume at the end of the year. Price \$5 per annum.

Copies of the bound volume covering 1928 will be ready early in February. Price \$3.50.

Title Index to the "Weekly Record"

THIS list aims to be a complete and accurate record of American book publication. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtainable only on specific request, in which case word "apply" is used. When not specified the binding is "cloth."

Imprint date or best available date, preferably copyright date in brackets, is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.]

Sizes are indicated as follows: F (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8vo: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Adams, Herbert

The Queen's Gate mystery. 315p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Adams, Thad

For keeps. 238p. D [c.'28] Greenville, S. C., W. Grady Southern \$1.75

A novel whose central figure is a southern pioneer and civic leader.

Anstey, V.

The trade of the Indian Ocean. 267p. (4p. bibl.) maps, diagrs. O (Univ. geographical ser.) '29 N. Y., Longmans \$3

Ayres, Ruby Mildred [Mrs. Reginald William Pocock]

Life steps in. 327p. D '29 c.'28 Garden City, N. Y., Doubleday, Doran \$2
The story of a love triangle.

Babcock, Mrs. Bernie Smade

Lincoln's Mary and the babies. 316p. (bibl.) D c. Phil., Lippincott \$2
A novel about Lincoln's home life.

Bain, Winifred E.

An analytical study of teaching in nursery school, kindergarten, and first grade. 136p. (4p. bibl.) O (Contribs. to educ. no. 332) '28 c. N. Y., Teachers College, Columbia Univ. \$1.50

Balzac, Honoré de

Le père Goriot; introd. by Horatio Smith. 356p. (bibl.) S (Modern student's lib.; French ser.) [c.'28] N. Y., Scribner \$1

Barry, Charles, pseud.

The witness at the window. 296p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Bartlett, W. P.

Happenings; a series of sketches of the great California out-of-doors; v. 1; 3rd ed. 229p. D [c.'29] Bost., Christopher Pub. House \$2

Bell, Clive

Proust. 104p. D [c.'29] N. Y., Harcourt bds. \$1.50

About the author of "A la Recherche du Temps Perdu," his personality, his writing, and his attitude to life.

Bemis, Samuel Flagg, ed.

The American Secretaries of State and their diplomacy; v. 9. 437p. (50p. bibl. notes) il. (pors.) O c. N. Y., Knopf buck. \$4

"John Sherman" by Louis M. Sears, "William R. Day" by Lester B. Shippee and Royal B. Way, "John Hay" by A. L. P. Dennis, "Elihu Root" and "Robert Bacon" by James Brown Scott, and "Philander C. Knox" by Herbert F. Wright.

Bennett, Arnold

Riceyman Steps. 386p. D (Novels of distinction) [c.'23] [N. Y.], Grosset \$1

Berkeley, Anthony, pseud. [Anthony Berkeley Cox]

The Layton Court mystery. 314p. D (Crime club) '29 Garden City, N. Y., Doubleday, Doran \$2

Roger Sheringham decides that Victor Stanworth's suicide is really murder and accordingly proceeds to find the murderer.

Birmingham, G. A., pseud. [James Owen Hannay]

Spanish gold. 309p. S (Sun dial lib.) [n.d.] Garden City, N. Y., Garden City Pub. Co. \$1

Aldrich, Elizabeth

The planet Neptune. 60p. front. (por.) T '28 c. N. Y., Macoy Pub. & Masonic Supply Co \$1

Angle, Paul McClelland

One hundred years of law; an account of the law office which John T. Stuart founded in Springfield, Illinois, a century ago. 53p. il. O '28 c. Springfield, Ill., Brown, Hay & Stephens, 714 First Nat'l Bank Bldg. gratis

Ashby, R. C.

Livestock trucking by Illinois shipping associations. 27p. il., map O (Experiment Sta. circ. 331)

[n.d.] [Urbana, Ill.] Univ. of Ill., College of Agri. pap. apply

Bacon, Corinne, comp.

Standard catalog for public libraries; social sciences section; 2nd ed. rev.; 1st supplement. 39p. O '28 N. Y., H. W. Wilson pap. 50 c.

Benedict, Jennie Carter

The road to Dream Acre 115p. il. O '28 Louisville, Ky., Standard Pr. Co. \$1.50; fab. \$2; pap. \$1

Bleek, D. F.

The Naron; a bushman tribe of the central Kalahari. 76p. front. O '28 N. Y., Macmillan pap. \$2

Bowen, Elizabeth

The last September. 315p. D c. N. Y., Dial Press \$2.50

A story of Ireland during the Revolution in which a group of English and Irish people try to "carry on" on the crater's edge.

Bowen, Marjorie, pseud. [Mrs. Gabrielle Margaret Vere Campbell Long]

William, prince of Orange (afterwards king of England); being an account of his early life up to his twenty-fourth year. 365p. (bibl.) il. O [c.'28] N. Y., Dodd, Mead \$5

The first of three proposed volumes containing the biography of William III takes the prince through the battle of Bonn, 1673, in the war with France.

Bower, B. M., pseud. [Mrs. Bertha Muzzy Sinclair-Cowan]

White wolves. 303p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Brinig, Myron

Madonna without child. 352p. D c. Garden City, N. Y., Doubleday, Doran bds. \$2.50

Mary Dunston, a spinster of forty who works as a stenographer in a large New York office, finds happiness through the small daughter of her "boss."

Brown, Buford Otis

Problems of newspaper publishing, with special reference to the country field, including weekly and daily newspapers. 389p. (bibl. footnotes) O c. N. Y., Harper \$3

Dealing with questions of equipment, finance, advertising, circulation and other topics all outside the editorial field.

Brownson, Josephine Van Dyke

Living forever [textbook]. 300p. D '28 N. Y., Macmillan \$1.68

Butler, Ruth Lapham

Franklin, Postmaster General. 208p. O (Franklin monographs) '28 Garden City, N. Y., Doubleday, Doran \$4

Cajori, Florian

The chequered career of Ferdinand Rudolph Hassler, first superintendent of the United States Coast Survey; a chapter in the history of science in America. 245p. (bibl. footnotes) front. (por.) diagrs. D [c.'29] Bost., Christopher Pub. House \$2

Carey, Lewis J.

Franklin's economic views. 256p. O (Franklin monographs) '28 Garden City, N. Y., Doubleday, Doran \$5

Carpenter, Harry Allen, and Wood, George C.

Our environment, how we adapt ourselves to it. 458p. (3p. bibl.) il. (pt. col.) diagrs. D (Modern science ser. for junior high schools, bk. 2) [c.'28] Bost., Allyn & Bacon \$1.60

Cartledge, Groves Howard

Introductory theoretical chemistry. 567p. (bibl. footnotes) diagrs. O [c.'29] Bost., Ginn \$3.60

Castberg, Bjarne

The way that wins; principles of pragmatic psychology and applied Christianity for everyday use. 212p. D [c.'28] Los Angeles, Divine Power Pub. Co., 2801 Belden Dr. \$3

Chesterton, Gilbert Keith

Generally speaking. 291p. D c. N. Y., Dodd, Mead \$2.50
Light essays on a wide range of subjects of contemporary interest.

Clarke, Donald Henderson

In the reign of Rothstein. 319p. O c. N. Y., Vanguard Press \$2.50

A reporter tells the inside story of New York's underworld from 1909 to the recent Rothstein murder.

Clay, Robert Keating

By night. 352p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Cockayne, Dr. L.

The vegetation of New Zealand; 2nd ed. 548p. il. maps '29 N. Y., G. E. Stechert \$13

Cocking, Walter D.

Administrative procedures in curriculum making for public schools. 126p. (4p. bibl.) O (Contribs. to educ. no. 329) '28 c. N. Y., Teachers College, Columbia Univ. \$1.50

Comfort, William Wistar, ed.

French romantic prose. 551p. (bibls.) S (Modern students' lib.; French ser.) [c.'28] N. Y., Scribner \$1

Crofts, Freeman Wills

The Starvel Hollow tragedy; an Inspector French case. 358p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Culver, Henry B.

The book of old ships. 332p. il. O '28 Garden City, N. Y., Doubleday, Doran \$5

Curwood, James Oliver

The black hunter; a novel of old Quebec. 400p. il. D (Popular copyrights) [c.'25, '26] N. Y., [Grosset] 75 c.

Brothers of the Christian Schools

De La Salle series, graded speller; 3 v. various p. D [c.'28] N. Y., La Salle Bureau 26 c. ea.

Cameron, James

The Bureau of Biological Survey; its history, activities and organization. 349p. (11p. bibl.) O (Service monographs of the U. S. gov't, no. 54) c. Balt., Johns Hopkins Press buck. \$2

Clark, John Marshall

Dollars at work; an interpretation of forces at work in the economic world of today, showing their origin, their results, and their practical application to the serious needs of the thoughtful thrifty man. 47p. D [c.'28] Norristown, Pa., Walton Press 25 c.

Conmy, Peter Thomas

History of the entrance requirements of the liberal

arts colleges of the University of California, 1860-1927. 87p. (bibl.) Q (Univ. of Cal. pub'ns in educ.; v. 2, no 4) '28 Berkeley, Cal., Univ. of Cal. Press pap. \$1

Consumers' League of New York

Behind the scenes in candy factories. 65p. il., diagrs. O '28 N. Y., Author pap. apply

Crosland, H. R.

The psychological methods of word-association and reaction-time as tests of deception. 104p. (4p. bibl.) O (Psychology ser.; v. 1, no. 1) '29 Eugene, Ore., Univ. of Ore. Press pap. \$1

Curtis, Francis Day

A synthesis and evaluation of subject-matter topics in general science; foreword by Otis W. Caldwell. 83p. (bibl. footnotes) O [c.'29] Bost., Ginn \$1

Davis, Elmer Holmes

Strange woman. 293p. D (Popular copyrights) [c.'27] N. Y., [Grosset] 75 c.

Davis, Esther Eugenia

Smouldering dusk [verse]. 73p. D [c.'28] Bost., Badger bds. \$2

Deledda, Grazia

The mother; tr. by Mary G. Steegmann. 251p. D (Novels of distinction) [c.'23] [N. Y.], Grosset \$1

Dell, Floyd

Souvenir; a novel. 285p. D c. Garden City, N. Y., Doubleday, Doran \$2

The 19 year old son of a first marriage spends a summer with his father, who has married again.

Desti, Mary

The untold story; the life of Isadora Duncan, 1921-1927. 281p. il. O c. N. Y., Live-right \$3.50

Completing the story of the great dancer's life, begun in her autobiography, "My Life."

Dewey, John

Impressions of Soviet Russia and the revolutionary world, Mexico-China-Turkey. 270p. il. D (New Republic dollar b'ks.) c. N. Y., New Republic pap. \$1

Dickinson, Howard W.

Crying our wares. 325p. O [c.'29] N. Y., John Day \$3

About the business of advertising and its betterment.

Dissard, J.

Father Francis Tarin, S.J.; the life and work of a country missionary in modern Spain; tr. by Katharine Henvey. 134p. il. O '28 St. Louis, Mo., B. Herder \$1.35

Dumas, Alexandre

Le Vicomte de Bragelonne, ou, Dix ans plus tard; ed. by Theodore Ely Hamilton. 421p. il S [c.'29] N. Y., Holt \$1.12

Eagan, Alberta Stedman

The driven. 303p. D [c.'29] N. Y., Macaulay \$2

Running away from her suspicious husband, Rachel Melbourne faces even worse experiences than his jealous rages.

Eiselen, Malcolm R.

Franklin's political theories. 112p. O (Franklin monographs) '28 Garden City, N. Y., Doubleday, Doran \$3

Farnham, Mateel Howe [Mrs. D. T. Farnham]

Rebellion. 310p. D (Popular copyrights) [c.'27] N. Y., [Grosset] 75 c.

Faulkner, William

Sartoris. 380p. D [c.'29] N. Y., Harcourt \$2.50

A novel that is a portrayal of a southern family.

Ferguson, John Alexander

The man in the dark. 305p. D (Popular copyrights) [c.'28] N. Y., Grosset 75 c.

Fergusson, Harvey

Wolf song. 206p. D (Popular copyrights) [c.'27] N. Y., [Grosset] 75 c.

Ficke, Arthur Davison

Mountain against mountain. 100p. D '29 c. '27-'29 Garden City, N. Y., Doubleday, Doran \$1.50

Two long poems and groups of lyrics, some of which have appeared in periodicals.

Fifield, George Edward, D.D.

The law of spiritual transformation. 57p. D [c.'29] Bost., Badger bds. 75 c.

Fletcher, Joseph Smith

The Mortover Grange affair. 319p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

The ransom for London. 309p. D c. N. Y., Dial Press \$2

Scotland Yard foils a plot for the destruction of London by lethal gas.

Foerster, Norman, ed.

The reinterpretation of American literature. 286p. D '28 N. Y., Harcourt \$2

Foster, Walter Eugene, and Arms, Samuel Dwight

First year Latin; rev. ed. 369p. il. (col. front.) maps D (Johnson's Latin ser.) [c.'28] Richmond, Va., Johnson Pub. Co. \$1.28

Friese, John Frank

The cosmopolitan evening school, organization and administration. 404p. il. diagrs. D (Century vocational ser.) [c.'29] N. Y., Century \$3

Gann, Thomas William Francis

Discoveries and adventures in Central America. 261p. il. O '29 N. Y., Scribner \$5

Traveling and camping in a country where relics of the ancient Mayan civilization still exist.

Gardner, Percy

The principles of Christian art. 301p. (bibl. footnotes) O '28 N. Y., Scribner \$3.50

The psychology and history of art that has been inspired or influenced by Christianity.

Gilbert, Anthony

Death at Four Corners. 301p. D [c.'29] N. Y., Dial Press \$2

A murdered man is found on a ledge of rock on a deserted part of the English coast.

Daily, Alphabell

The pot of gold; a reading. 25p. S (Denison's monologues and readings) [c.'28] Chic., T. S. Denison pap. 25 c.

Elliott, F. F., and others

Types of farming in North Dakota. 55p. (bibl. footnotes) diagrs. O (U. S. Dept. of Agri., technical bull. 102) '28 Wash., D. C., Gov't Pr. Off., Supt. of Doc. pap. 15 c.

Evans, Mrs. Adelaide Bee

The children's friend; pictures and stories of the

life of Jesus. 189p. il. O [c.'28] Takoma Park, D. C. Review & Herald apply

Fisher, Galen M., ed.

Religion in the colleges; gist of the Conference on Religion in Universities, Colleges, and Preparatory Schools, held at Princeton, N. J., February 17 to 19, 1928. 128p. (bibls.) O '28 N. Y., Association Press pap. \$1.50

Fleming, Vivian Minor

Campaigns of the army of northern Virginia including the Jackson Valley campaign. 167p. D '24 Richmond, Va., Author bds. apply

Gladstone, Viscount

After thirty years. 483p. (bibl. footnotes)
il. O '28 [N. Y.], Macmillan \$7.50
The author's reminiscences of his father, the great
British statesman.

Gluck, Sinclair

The man who never blundered. 304p. D '29
c. '28, '29 N. Y., Dodd, Mead \$2
One man leads the police department of New York
a baffling chase as he commits one crime after
another under their very noses.

Gollomb, Joseph

The portrait invisible. 310p. D (Popular
copyrights) [c. '28] N. Y., Grosset 75 c.

Gregory, Jackson

Sentinel of the desert. 316p. D '29 c. '28, '29
N. Y., Dodd, Mead \$2
Romance and adventure in the old southwest.

Grumbine, Harvey Carson

The chase. 56p. T (Friendly b'ks) [c. '28]
N. Y., H. Vinal bds. \$1

Haggard, Sir Henry Rider

Allan and the ice-gods; a tale of begin-
nings. 316p. D (Popular copyrights) [c. '27]
[N. Y., Grosset] 75 c.

Harrington, Mildred P., and others, comps.

Our holidays in poetry. 494p. front. O '29
N. Y., H. W. Wilson \$2.25
Poems appropriate to 8 of our holidays, compiled
by a committee of the Carnegie Library School Associ-
ation.

Hay, Richard C.

Sales management fundamentals. 260p. (10p.
bibl.) O c. N. Y., Harper \$3.50
"A practical summary of tested methods in sales
administration."

Haycox, Ernest

Free grass. 274p. D '29 c. '28, '29 Garden
City, N. Y., Doubleday, Doran \$2
A story of early ranchers in Dakota.

Haynes, Renée

Neapolitan ice. 295p. D '29 N. Y., Dial
Press \$2
A novel of youth with its principal character a
girl at Oxford.

Hebert, F. C., and Hirsch, L., comps.

A new German-English dictionary for gen-
eral use: Neues englisch-deutsches Wörter-
buch. 1781p. D '29 N. Y., Pitman \$4.50
"Containing an exhaustive vocabulary of the col-
loquial and literary English and German languages,
as well as a great many scientific, technical and
commercial terms and phrases."

Hegel, George Wilhelm Friedrich

Hegel selections; ed. by J. Loewenberg.
511p. (bibl.) S (Modern students' lib.; philos-
ophy ser.) [c. '29] N. Y., Scribner \$1

History of Science Society

Sir Isaac Newton, 1727-1927; a bicentenary
evaluation of his work. O '28 Balt., Wil-
liams & Wilkins \$5

Hogarth, David George

The life of Charles M. Doughty. 224p.
(bibl. footnotes) il. maps Q '29 Garden City,
N. Y., Doubleday, Doran \$5
The life of the explorer from childhood to the
apex of his career, the publication of "Arabia
Deserta."

Horler, Sydney

The house of secrets. 317p. D (Popular
copyrights) [c. '27] N. Y., Grosset 75 c.
Vivanti; a Paul Vivanti story. 313p. D
(Popular copyrights) [n. d.] N. Y., Grosset
75 c.

Huddleston, Sisley

Normandy; its charm, its curiosities, its
antiquities, its history, its topography. 325p.
il. map O '29 c. '28 Garden City, N. Y., Dou-
bleday, Doran \$3
Descriptions of Normandy by an English journal-
ist who has lived there, and found it charming.

Huse, Howard Russell

Essentials of written and spoken French.
334p. il. D [c. '28] N. Y., Harcourt \$1.60

Hutchinson, Vere

The dark freight. 288p. D c. N. Y., Live-
right \$2.50
The sea is a continuous motif in the life of
Janetha, who lives in an English fishing village;
the sea brings her a lover, then takes him away
again, leaving her to bear their son.

James, Edwin Oliver

The beginning of man. 252p. (bibls.) front.
(diagr.) D '29 Garden City, N. Y., Double-
day, Doran \$2.50
A review of the modern theories of evolution and
their adaptation to Christian ideals.

Jepson, Selwyn

The death gong. 317p. D (Popular copy-
rights) [c. '27] N. Y., Grosset 75 c.

Judge, Jr., pseud. [Norman Anthony]

Here's how again! 63p. Tt [c. '29] N. Y.,
John Day bds. \$1
More cocktail recipes.

Kaufmann, F. W., and Balduf, Emery W.

Inductive readings in German; bk. 3, Intro-
duction to German political and cultural his-
tory. 245p. (bibl.) il. maps D (Univ. of Chic.
junior college ser.: German) [c. '29] Chic.,
Univ. of Chic. Press \$1.50

Goldzieher, Max A., M.D.

The adrenals; their physiology, pathology and
diseases. 446p. (97p. bibl.) il., diags. O c. N. Y.,
Macmillan \$7.50

Heilbrunn, L. V.

The colloid chemistry of protoplasm. 356p. diags.
(Protoplasm monographs; v. 1) '28 N. Y., Science
Distributing Co., Grand Central Terminal \$5.60

Hibbard, Addison

Recent poetry from the south; an outline for indi-
vidual and group study. 35p. (2p. bibl.) O (Univ.
of N. C. extension bull.; v. 8, no. 4) '28 c. Chapel
Hill, N. C., Univ. of N. C. Press pap. 50 c.

Houlton, Charles

Cage-bird hybrids; 3rd ed. 144p. il. O '28 Phil.,
McKay \$3.50

Jones, Howard Mumford

Contemporary southern literature; an outline for
individual and group study. 56p. O (Univ. of N. C.
extension bull.; v. 8, no. 3) '28 c. Chapel Hill,
N. C., Univ. of N. C. Press pap. 50 c.

Kaser, Arthur Leroy

I'll tell the world; a radio monologue. 8p. S
(Denison's vaudeville sketches) [c. '28] Chic., T. S.
Denison pap. 25 c.

Kearney, Lake Shore

The hodag, and other tales of the logging camps. 158p. D '28 c. [Milwaukee, Author, 1422 State St.] \$1.50

"Tall tales" in prose and verse.

Kellett, Ernest Edward

The whirligig of taste. 160p. D (Hogarth lectures on lit. no. 8) [c.'29] N. Y., Harcourt \$1.25

A consideration of Primitive Criticism, Latin Criticism, the Elizabethans, the Classicists, the Romantics, and the Victorians.

Kelsey, Carl

The physical basis of society; 2nd ed. 548p. (13p. bibl.) maps, diagrs. O '28 c. '16, '28 N. Y., Appleton \$3.50

Kenworthy, Lieut.-Commander Joseph Montague, and Young, George

Freedom of the seas. 283p. il. O [n.d.] N. Y., Liveright buck. \$4

An Englishman outlines a program whereby Britain and America may cooperate to enforce peace on the seas, and warns us as to the future struggle for naval supremacy.

Keppler, Paul William von, D.D.

The school of suffering; tr. by August T. Brockland. 193p. O '28 St. Louis, Mo., B. Herder \$1.50

Kessel, Joseph

Princes of the night; tr. by Jack Kahane. 288p. D [c.'28] N. Y., Macaulay \$2

A story of exiled Russian aristocrats in Paris.

King, Basil

The seven torches of character. 260p. O c. Garden City, N. Y., Doubleday, Doran \$2

The meaning of character and its uses.

King, Willford Isbell

Economics in rhyme. 51p. D [c.'28] Bost., Badger bds. \$2

Koos, Leonard V.

The questionnaire in education; a critique and manual. 185p. (bibl.) D '28 N. Y., Macmillan \$1.25

Lawler, Thomas Bonaventure

Historia general del mundo. 398p. il. (col. front.) maps D [c.'28] Bost., Ginn 76 c.

Le Blanc, Maurice

Arsène Lupin intervenes. 256p. D [c.'29] N. Y., Macaulay \$2

Another adventure of the French super-crook.

Loomis, Leander V.

A journal of the Birmingham Emigrating Company; ed. by Edgar M. Ledyard. 198p. il. map O '28 Salt Lake City, Utah, Shepard B'k Co. \$5

Lowndes, Marie Adelaide Belloc [Mrs. Frederick Sawrey Lowndes]

The story of Ivy. 319p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Macaulay, Thomas Babington

Horatius at the bridge [lim. ed.]. O '28 Highland Park, Ill., Smith Pub. Co., 538 W. Central Ave. bds. \$1.50

McCollum, Elmer Verner, and Simmonds, Nina

Food, nutrition and health; 2nd ed. rev. 155p. D [c.'25-'28] Balt., Author, East End Post Sta., Box 25 \$1.60

McCormack, Joseph Patrick

Plane geometry. 366p. il. diagrs. D [c.'28] N. Y., Appleton \$1.40

McEvoy, Joseph Patrick

Show girl. 215p. D (Popular copyrights) [c.'28] [N. Y., Grosset] bds. 75 c.

Mackenzie, Frederick Arthur, ed.

Landru. 249p. il. O (Famous trials ser.) '28 N. Y., Scribner \$2

Mackinnon, James, D.D.

Luther and the Reformation; v. 3, Progress of the movement (1521-29). 355p. (bibl. footnotes) O '29 N. Y., Longmans \$6.40

From the Diet of Worms to the Marburg Conference.

MacLaurin, Lois Margaret

Franklin's vocabulary. 176p. O (Franklin monographs) '28 Garden City, N. Y., Doubleday, Doran \$5

Mann, Carleton Hunter

How schools use their time. 215p. (2p. bibl.) diagrs. O (Contribs. to educ. no. 333) '28 c. N. Y., Teachers College, Columbia Univ. \$2

Time allotment practice in 444 cities, including a study of trends from 1826 to 1926.

March, Bertha

Bermuda days; intimate glimpses of the happy island. 157p. il. map D [c.'29] N. Y., Revell \$1.75

A personal guide to the Bermudas.

Kiner, Grace

Wedding clothes. 17p. D (N. Y. State rural life plays) [c.'28] N. Y., S. French pap. 30 c.

Kolmer, John Albert

Serum diagnosis by complement-fixation, with special reference to syphilis. 583p. (bibl.) il. (pt. col.), diagrs. O '28 Phil., Lea & Febiger \$7

Leigh, R. W.

Dental pathology of aboriginal California. 41p. (bibl.) il. Q (Univ. of Cal. pub'n's in Amer. archaeology and ethnology; v. 23, no. 10) Berkeley, Cal., Univ. of Cal. Press pap. \$1

[Lupprian, Hildegard]

Come out to play. 12p. il. (col.) Q [c.'28] [Springfield, Mass., McLoughlin Bros.] apply

Happy little people. 12p. il. (col.) Q [c.'28] [Springfield, Mass., McLoughlin Bros.] apply

Here comes the band! 12p. il. (col.) Q [c.'28] [Springfield, Mass., McLoughlin Bros.] apply

"Mary Lou and Dolly too." 12p. il. (col.) Q [c.'28] [Springfield, Mass., McLoughlin Bros.] apply

Lustig, David J. (La Vellma)

Vaudeville mind reading and kindred phenomena; rev. ed. 64p. diagrs. O [c.'20, '29] N. Y., R. W. Doidge, P. O Box 76, Times Sq Sta. pap. \$2

Mann, Dorothea Lawrance

Emilie Loring; a twentieth century romanticist. 28p. il. D [c.'28] Phil., Penn pap. apply

Maranon, Gregorio

The climacteric (The critical age); tr. by K. S. Stevens; ed. by Carey Culbertson. 425p. (bibl. footnotes) il., diagrs. O c. St. Louis, Mo., C. V. Mosby \$5.9

Maugham, William Somerset

The letter; originally published under the title, *The casuarina tree*; six stories; il. with scenes from the photoplay. 282p. D (Popular copyrights) [c.'26] N. Y., Grosset 75 c.

Of human bondage. 648p. D (Novels of distinction) [c.'15] [N. Y.], Grosset \$1

Mérimée, Prosper

Golden tales from Mérimée; preface by George Saintsbury. 506p. D (Golden tales from great writers) [n. d.] N. Y., Dodd, Mead \$2.50

Short stories by a nineteenth century French writer known especially for his novel "Colomba" and "Lettres à une Inconnue."

Merrel, Concordia

The marriage of Anne. 295p. D (Popular copyrights) [c.'27] N. Y., [Grosset] 75 c.

Miller, Alice Duer [Mrs. Henry Wise Miller]

Welcome home. 288p. D (Popular copyrights) [c.'27, '28] N. Y., Grosset 75 c.

Montague, Charles Edward

Right off the map. 330p. D (Novels of distinction) [c.'27] [N. Y., Grosset] \$1

Mottram, Ralph Hale

Armistice, and other memories; forming a pendant to "The Spanish Farm Trilogy." 254p. D c. N. Y., Dial Press \$2
Sketches and stories of the war in France.

Mundy, Talbot

Queen Cleopatra; a novel. 426p. D [c.'29] Ind., Bobbs-Merrill \$2.50
An unconventional portrait, produced after 7 years' research.

Nason, Leonard H.

Sergeant Eadie. 374p. D (Popular copyrights) [c.'28] [N. Y., Grosset] 75 c.

Nevinson, Henry Woodd

Last changes, last chances. 376p. (bibl. footnotes) il. map O [c.'29] N. Y., Harcourt \$5
The third volume of an English journalist's autobiography covers the World War period, Germany after the armistice, the trial of Sir Roger Casement in Ireland, a visit to the United States and ends in Palestine on the author's 70th birthday.

Newcomer, Alphonso Gerald, and others, comps.

Twelve centuries of English poetry and prose; rev. ed. 926p. (5p. bibl.) il. O [c.'28] Chic., Scott, Foresman \$2.64

Nichols, Robert Malise Bowyer, and Browne, Maurice

Wings over Europe; a dramatic extravaganza on a pressing theme. 172p. D '29 c. '28-'29 N. Y., Covici-Friede \$2

The Theatre Guild's third presentation for 1929 now playing in New York.

Noble, Edward

The pulse of darkness; a tale of eastern seas. 287p. D [n. d.] Bost., Houghton \$2.50

The evil ban on the Indiaman, *Kaw Loon* is finally lifted by the courage of the mate who takes control of the ship when her fanatical captain fails.

Noble, Edwin

Animal drawing and anatomy; preface by Frank Brangwyn; il. by the author. 116p. il. diags. O '28 N. Y., Scribner bds. \$3.75

Illustrating methods of drawing many different kinds of birds and animals.

Odencrantz, Louise C.

The social worker, in family, medical and psychiatric social work. 390p. (bibl. footnotes) D (Harper's social science ser.) c. N. Y., Harper \$2.50

The first volume in the Job Analysis Series of the American Association of Social Workers.

Ogden, George Washington

Sooner land. 329p. D '29 c. '27-'29 N. Y., Dodd, Mead \$2

A novel of the first settlers in the Cherokee Strip.

Ollivier, Marie Joseph

The parables of Our Lord Jesus Christ, elucidated according to the mind of the church; tr. by E. Leahy. 446p. (bibl. footnotes) S [n. d.] N. Y., P. J. Kenedy \$3.25

Oracle anthology of poetry 1928, The.

D [c.'28] N. Y., William A. Broder, 120 W. 74th St. fab. \$2.50

Osmond, Alfred

Married sweethearts; a romance of the Rockies. 336p. D [n. d.] [Salt Lake City, Utah, Deseret Bk. Co.] \$1.50

Parkman, Mary Rosetta

Guide book for language, grade 3, 4; 2 v. il. (pt. col.) D (Shepherd-Parkman lang. ser.) [c.'28] Ind., Bobbs-Merrill 70 c.

Language ways, grade 5, 6; 2 v. il. (pt. col.) D (Shepherd-Parkman lang. ser.) [c.'28] Ind., Bobbs-Merrill 70 c.

Parrish, Anne [Mrs. C. Albert Corliss]

To-morrow morning. 305p. D (Novels of distinction) [c.'27] [N. Y.], Grosset \$1

Maxwell, Ted, and Maxwell, Virginia

Bertie's cave woman; a comedy-drama in three acts. 99p. diagr. S (Denison's select plays) [c.'28] Chic., T. S. Denison pap. 35 c.

Moon, Parker Thomas, ed.

The preservation of peace; a series of addresses and papers presented at the annual meeting of the Academy of Political Science in the city of New York, Nov. 23, 1928. 147p. (bibl. footnotes) O (Proceedings of Aca. of Pol. Sc.; v. 13, no. 2) '29 N. Y., Academy of Political Science, Columbia Univ. pap. \$1

Mortimer, Lillian

His Irish dream girl; a comedy-drama in three acts. 82p. diagr. S (Denison's select plays) [c.'28] Chic., T. S. Denison pap. 35 c.

Two brides; a comedy-drama in three acts: 77p. diagr. S (Denison's select plays) [c.'28] Chic., T. S. Denison pap. 35 c.

Parker, Mary Moncure

I swippa da street; a monologue. 12p. S (Denison's monologues and readings [c.'28] Chic. T. S. Denison pap. 25 c.

Payne, Leonidas Warren, jr.

A survey of Texas literature. 76p. (bibl.) D [c.'29] Chic., Rand, McNally pap. 50 c.

Partridge, Eric, ed.

The three Wartons; a choice of their verse [lim. ed.]. 192p. D '28 N. Y., W. V. McKee \$3; \$8.50

Peck, Anne Merriman

Storybook Europe; il. by the author. 227p. (2p. bibl.) il. (pt. col.) O c. N. Y., Harper \$2.50

A guide and background book for young people in their teens, who are going abroad for the first time.

Petronius Arbiter

The satiricon; ed. by Evan T. Sage. 268p. (5p. bibl.) D (Century Latin ser.) [c.'29] N. Y., Century \$2.35

Phillips, Claude Anderson, and Powell, Martha Mayfield

The universal speller, complete. 158p. D [c.'27, '29] Bost., Houghton 60 c.
Obtainable also in two volumes, grades 1-4, 44 c., and grades 5-8, 48 c.

Pichler, Rev. John E.

Catholic faith and practice; a handbook of popular instruction; adapted by Isabel Garahan. 472p. O '28 St. Louis, Mo., B. Herder \$3

Pickett, Elizabeth

Redskin; il. with scenes from the picture. 275p. D (Popular copyrights) [c.'29] N. Y., Grosset 75 c.

Players' book of one-act plays (The); first ser. 345p. il. D '28 N. Y., W. V. McKee \$3

Pollard, Edward Bagby

Luther Rice, pioneer in missions and education; ed. by Daniel Gurden Stevens. 125p. (bibl.) il. D [c.'28] Phil., Judson Press \$1

Ponder, Zita Inez

The bandaged face. 299p. D ['29] N. Y., Macaulay \$2
A tale of crime and horror.

Porché, François

Charles Baudelaire; tr. by John Mavin. 235p. il. O '28 N. Y., Liveright bds. \$3.50
A biography of the French poet who wrote "Les Fleurs du Mal."

Priestley, John Boynton

The old dark house. 269p. D (Popular copyrights) [c.'28] N. Y., Grosset 75 c.

Pyper, George D.

The romance of an old playhouse. 400p. il. (col. front.) O '28 Salt Lake City, Utah, Deseret Bk. Co. \$5

The story of the Salt Lake Theatre built by Brigham Young in 1862.

Phelps, Franklin

Hicks from the sticks; a rube talking act. 11p. S (Denison's vaudeville sketches) [c.'28] Chic., T. S. Denison pap. 25 c.

Pruitt, Marion C., M.D.

Injection treatment of internal hemorrhoids. 137p. il., diagrs. D c. St. Louis, Mo., C. V. Mosby \$3

Rankin, E. R., comp

The World Court; debate handbook 104p. (6p. bibl.) O (Univ. of N. C. extension bull.; v. 8, no. 5)

Ravage, Marcus Eli

Five men of Frankfort; the story of the Rothschilds. 341p. il. (pors.) O c. N. Y., Dial Press \$5

The high spots in the romance of the banking house of Rothschild.

Rees, Arthur John

Greymarsh. 312p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Reiter, George

A tax without a burden; or, The individual capital augmentation tax system. 137p. D [c.'29] Bost., Christopher Pub. House \$1.50

Reyna, Canon

Flowers of the soul; daily thoughts for religious women; tr. by Rev. Fr. Angelo Piacentini. 254p. O '28 St. Louis, Mo., B. Herder \$2

Rhode, John

The case of Constance Kent. 236p. il. O (Famous trials ser.) '28 N. Y., Scribner \$2
About the murderer of a baby brother whose guilt was discovered by Jonathan Whicher, detective of Scotland Yard.

The house on Tollard Ridge. 308p. D c. N. Y., Dodd, Mead \$2

Dr. Priestly of the Praed Street murders solves the mystery of two successive murders in an isolated country house outside of London.

Richards, Elizabeth Davis

The peddler of dreams, and other poems. 96p. front. D [c.'28] N. Y., William A. Broder, 120 W. 74th St. fab. \$2

Roberts, Cecil

Goose Fair; a novel. 343p. D '29 c. '28 N. Y., Stokes \$2

An English love story evolves from the maelstrom of the Goose Fair at Nottingham.

Robertson, B. P., D.D.

The Holy Spirit. 90p. D c. ['28] Bost., Badger \$2

Robinson, Henry Morton

Buck fever. 65p. O c. N. Y., Duffield \$1.50

Poems which have appeared in various magazines and columns.

Ross, Rev. J. Elliot

Five-minute sermons; second ser. 321p. O '28 St. Louis, Mo., B. Herder \$2

Rossetti, Dante Gabriel

The letters of D. G. Rossetti to his publisher, F. S. Ellis. 150p. front. Q '28 N. Y., W. V. McKee \$0

Ruck, Berta [Mrs. George Oliver]

Joy-ride! 294p. D c. N. Y., Dodd, Mead \$2
An English chorus girl of good family discovers that love is more satisfactory than a profession.

'28 Chapel Hill, N. C., Univ. of N. C. Press

pap. 50 c.

Richardson, William Payson

The law of evidence; 3rd ed. 599p. O '28 c. Brooklyn, N. Y. [Brooklyn Law School] flex. fab. \$5

Roberts, Frank H. H., jr.

Recent archaeological developments in the vicinity of El Paso, Texas. 14p. (bibl. footnotes) il. O (Smithsonian miscellaneous collections; v. 81, no. 7) '29 Wash., D. C., Smithsonian Inst. pap. apply

Ryan, Archie Lowell, and Betts, George Herbert

When we join the church; new ed. 118p. S (Abingdon religious educ. texts; week-day school ser.) [c.'28] N. Y., Abingdon 60 c.; pap., 35 c.

Sackville-West, Victoria Mary [Mrs. Harold George Nicolson]

Twelve days; an account of a journey across the Bakhtiari mountains in southwestern Persia. 143p. (bibl.) il. O '28 Garden City, N. Y., Doubleday, Doran \$3
The adventure of five Europeans in an untravelled part of the near east.

Sassoon, Siegfried Lorraine

Memoirs of a fox-hunting man. 376p. D c. N. Y., Coward-McCann \$2.50
The well-known poet has written a novel depicting the quiet pre-war England of fox-cover, countryside and drawing-room.

Scott, Temple

Oliver Goldsmith, bibliographically and biographically considered; introd. by A. Edward Newton [lim. ed.]. 378p. il. (col. front.) Q '28 c. N. Y., Bowling Green Press, [W. E. Rudge] \$25
"Based on the collection of material in the library of W. M. Elkins, Esq."

Shaffer, Albert Monroe

The key to the mysteries of God's laws. 191p. O [c.'28] Simpson, W. Va., Author \$1.50; pap, 75 c.

Shakespeare, William

Coriolanus. 30p. F (Facsimiles of plays from the first folio Shakespeare) '28 Bost., Houghton bds. \$2

Macbeth. F (Facsimiles of plays from the first folio Shakespeare) '28 Bost., Houghton bds. \$2

The tempest. 19p. F (Facsimiles of plays from the first folio Shakespeare) '28 Bost., Houghton bds. \$2

Twelfth Night. F (Facsimiles of plays from the first folio Shakespeare) '28 Bost., Houghton bds. \$2

The first volumes in a new series of facsimile texts from the first folio Shakespeare, with introductions by J. Dover Wilson and lists of modern readings.

Shepherd, Edith Elizabeth

Guidance in composition. 272p. D (Shepherd-Parkman lang. ser.) [c.'28] Ind., Bobbs-Merrill 70 c.

Unit studies in grammar. 285p. D (Shepherd-Parkman lang. ser.) [c.'28] Ind., Bobbs-Merrill 70 c.

Sinclair, Marjorie

Joan Strathmore. 184p. D [c.'28] Long Beach, L. I., Author, P. O. Box 71 \$2
A novel featuring the doctrine of Christian Science.

Slade, Gurney

A pearl for my lady; a novel. 294p. D '29 c. '28 N. Y., Stokes \$2
Whimsy and romance in a pearling port of western Australia.

Slosson, Edwin Emery

Creative chemistry; descriptive of recent achievements in the chemical industries. 311p. (12p. bibl.) il. map. diagrs. O (Star b'ks) [c.'17-'19] Garden City, N. Y., Garden City Pub. Co. \$1

Smith, Ella May

Philip's mother. 384p. front. (por.) D [c.'28] [Columbus, O., Inskeep Pr. Co., Long St. at Neilston] \$2
A woman atones for the birth of her son out of legitimate marriage by her relations with him through the rest of her life.

Smith, Minnie Louise

Smith's Latin lessons; rev. by Harold G. Thompson. 523p. il. (pt. col.) D [c.'28] Bost., Allyn & Bacon \$1.40

Smith, Munroe

The development of European law. 342p. (4p. bibl.) D '28 c. N. Y., Columbia Univ. Press \$3.75

A series of lectures on the development of modern European law from the old Roman and Germanic laws.

Steiner, Rudolf

Goethe's conception of the world. 193p. D '28 N. Y., Anthroposophic Press, 210 W. 59th St. \$2.25

Initiate consciousness: truth and error in spiritual research. 180p. O '28 N. Y., Anthroposophic Press, 210 W. 59th St. \$3.75

The story of my life; afterword by Marie Steiner. 345p. il. O '28 N. Y., Anthroposophic Press, 210 W. 59th St. \$3.50

Salomon, Emil

The human replacement value; an outline of life insurance. 68p. il. O c.'28 Tulsa, Okla., Author pap. \$1

Schrader, Dr. Franz

The sex chromosomes. 268p. il. (Zellen- und Befruchtungslehre in Einzeldarstellungen; no. 1) '28 N. Y., Science Distributing Co., Grand Central Terminal pap. \$5

Schwartz, Benjamin

Rabbit parasites and diseases. 30p. il. O (U. S. Dept. of Agri., farmers' bull. 1568) '28 Wash., D. C., Gov't Pr. Off., Supt of Doc. pap 5 c.

Scott, James Brown

The Spanish origin of international law; lectures on Francisco de Vitoria (1480-1546) and Francisco Suarez (1548-1617). 121p. (bibl. footnotes) O [n. d.]

Wash., D. C., Georgetown Univ., School of Foreign Service pap. apply

Sharpsteen, Ernest J.

His wife's first husband; a one-act comedy. 21p. diagr. S (Denison's one act comedies and farces) [c.'28] Chic., T. S. Denison pap. 25 c.

Short course in investments (A); a brief, everyday outline of the fundamentals of judging value and safety of the various types of investment securities. 50p. il. O [c.'28] Denver, [Col.], Bosworth, Chanute, Loughbridge & Co., Security Bldg. pap. apply

Snyder, E. F.

Methods for determining the hydrogen-ion concentration of soils. 30p. (4p. bibl.) diagrs. O (U. S. Dept. of Agri., circular 56) '28 Wash., D. C., Gov't Pr. Off., Sup't of Doc. pap. 5 c.

Strahan, Mrs. Kay Cleaver

The Desert Moon mystery. 321p. D (Popular copyrights) [c.'27-'28] N. Y., Grosset 75 c.

Footprints. 316p. D (Crime club) '29 c. '28, '29 Garden City, N. Y., Doubleday, Doran \$2

The absence of footprints in a fresh snow-fall points ominously to the guilt of a member of the family in the murder of Richard Quilter on his isolated ranch.

Stuart, William M.

Masonic soldiers of fortune. 280p. front. (por.) D '28 c. N. Y., Macoy Pub. & Masonic Supply Co. \$2

From Benedict Arnold to Leonard Wood.

Taine, John

The greatest adventure. 263p. D [c.'29] N. Y., Dutton \$2.50

A novel in which a small party of scientists find mysterious and horrible forms of life in the south polar regions.

Tarleton, Fiswoode

Bloody ground; a cycle of the southern hills. 312p. D c. N. Y., Dial Press \$2

Episodes, unified by their portrayal of the poor whites of Leeston.

Theses in general ethics. 239p. D ['28] N. Y., Fordham Univ. Press \$2.25

Thorn, Alice G.

Music for young children. 173p. (bibl.) il. D (Ser. on childhood educ.) [c.'29] N. Y., Scribner \$1.25

Thurman, Wallace

The blacker the berry. 262p. D c. N. Y., Macaulay \$2.50

The story of Emma Lou, a dark-skinned negress, discriminated against socially by her "brown-skinned" neighbors.

Tracy, Louis [Gordon Holmes, pseud.]

A mysterious disappearance. 326p. D (Popular copyrights) [c.'27] N. Y., Grosset 75 c.

Tupper, Tristram

The river; il. with scenes from the picture. 348p. D (Popular copyrights) [c.'27, '28] N. Y., Grosset 75 c.

Van Dyke, John Charles

In Java, and the neighboring islands of the Dutch East Indies. 322p. front. map D c. N. Y., Scribner \$2.50

A travel narrative of a winter and spring in these colorful lands.

Viereck, George Sylvester, and Maerker-Branden, A. Paul, eds.

As they saw us; Foch, Ludendorff and other leaders write our war history. 392p. il., maps O '29, c.'27-'29 Garden City, N. Y., Doubleday Doran \$3.50

Beginning with Foch and Ludendorff, who sum up the work of the American units, the French and German commanders tell in alternating chapters the stories of the decisive battles in which the Americans were engaged.

Voltaire, François Marie Arouet de

The princess of Babylon; tr. by Robert Milton Collyer; il. by Lui Trugo [lim. ed.]. '29 N. Y., Art Studio Press, 15 W. 44th St. bds. \$10

Wallace, Edgar

The Flying Squad. 314p. D (Crime Club) '29, c. '28, '29 Garden City, N. Y., Doubleday, Doran \$2

Ann Perryman is unwittingly involved in the activities of a huge dope ring operating in London.

Warner, Harry Sheldon

Prohibition, an adventure in freedom. 265p. (3 p. bibl.) D [c.'28] Westerville, O., World League Against Alcoholism \$2

Waugh, Alec

Portrait of a celibate. 247p. D '29 c. '28, '29 Garden City, N. Y. Doubleday, Doran bds. \$2.50

A sophisticated love story of semi-bohemian London.

Weitendampf, Frank

How to appreciate prints; 4th rev. ed. 341p. (bibl. footnotes) il. O '29 c. '08-'29 N. Y., Scribner \$3

Wentworth, Patricia [Mrs. G. F. Dillon, Delta, pseud.]

The black cabinet. 337p. D (Popular copyrights) [c.'26] N. Y., Grosset 75 c.

Grey mask. 320p. D c. Phil., Lippincott \$2

Charles Moray returns from abroad to find his home and his former fiancée the center of a terrible conspiracy.

Whitcomb, Clara E., and George, Marian M.

A little journey to Italy, and Spain and Portugal; rev. ed. 190p. D (Little journey ser.) [c.'28] Chic., A Flanagan 76 c.

Whitechurch, Victor Larengo

The robbery at Rushwick House. 342p. D c. Duffield \$2

A private collection of snuff boxes are stolen from the Archdeacon of Frattenburg, England, at the time of an unexpected visit from his American sister-in-law.

Who's who among authors of older nations;

ed. by A. Laurence. D [c.'28] Los Angeles, Golden Syndicate Pub. Co., Pacific Mutual Bldg. \$7.50

Widdemer, Margaret

Gallant lady. 306p. D (Popular copyrights) [c.'26] N. Y. [Grosset] 75 c.

Stoddard, Dwight L.

Steel square pocket book; a practical and handy treatise giving the best methods of using the carpenter's steel square; 4th ed. rev. 189p. diagrs. T '29 c. '25, '29 N. Y., Scientific B'k Corp. flex. fab. \$1

Supler, Albert J.

Voices from beyond the vale. 135p. il. O '28 Oklahoma City, Okla., Author pap. \$2

Tahan, Chief [Joseph K. Griffis]

Indian story circle stories. 146p. front. (por.) S [c.'28] Burlington, Vt., J. K. Griffis pap. \$1

York, George

Who's the lucky man? 30p. diagr. S (Denison's one act comedies and farces) [c.'28] Chic., T. S. Denison pap. 25 c.

Wiles of women, (The); comp. by J. A. Decourdemanche [tr. by J. and S. J. Mills Whitham]. 233p. D (Golden dragon lib.) '29 N. Y., Dial Press \$2.50

Tales from the Turkish. One of the first volumes in a new series culled from the lighter story masterpieces of the East.

Wolfe, Humbert

This blind rose. 135p. D '29 Garden City, N. Y., Doubleday, Doran \$1.50

A collection of the author's short poems written in the last five or six years.

Wren, Percival Christopher

Driftwood spars. 316p. D (Popular copyrights) ['27] N. Y., Grosset 75 c.

Wright, Sydney Fowler

Deluge; a romance. 395p. D (Popular copyrights) [c. '28] N. Y. [Grosset] 75 c.

Wynne, Pamela, pseud. (Mrs. Winifred Mary Watson Scott)

The dream man. 390p. D ['29] N. Y., Macaulay \$2

Monica falls in love with Sir Gregory Fanshawe, crippled as the result of an aeroplane crash during the war, and with him meets strange adventure in England and India.

Young, Gordon Ray

Pearl-hunger. 324p. D (Popular copyrights) [c. '24, '27] N. Y., Grosset 75 c.

Title Index to the "Weekly Record"

Does not include the material listed in smaller type

- Administrative procedures in curriculum making for public schools. Cocking, W. D. \$1.50 *Teachers College, Columbia Univ.*
- After thirty years. Gladstone, V. \$7.50 *Macmillan*
- Allan and the ice-gods. Haggard, H. R. 75 c. *Grosset*
- American Secretaries of State, The; v. 9. Bemis, S. F. \$4 *Knopf*
- Analytical study of teaching in nursery school, kindergarten, and first grade, An. Bain, W. E. \$1.50 *Teachers College, Columbia Univ.*
- Animal drawing and anatomy. Noble, E. \$3.75 *Scribner*
- Armistice. Mottram, R. H. \$2 *Dial Press*
- Arsene Lupin intervenes. Le Blanc, M. \$2 *Macaulay*
- As they saw us. Viereck, G. S. \$3.50 *Doubleday, Doran*
- Bandaged Face, The. Ponder, Z. I. \$2 *Macaulay*
- Baudelaire (Charles). Porché, F. \$3.50 *Liveright*
- Beginnings of man, The. James, E. O. \$2.50 *Doubleday, Doran*
- Bermuda days. March, B. \$1.75 *Revell*
- Black cabinet, The. Wentworth, P. 75 c. *Grosset*
- Black Hunter, The. Curwood, J. O. 75 c. *Grosset*
- Blacker the berry, The. Thurman, W. \$2.50 *Macaulay*
- Bloody ground. Tarleton, F. \$2 *Dial Press*
- Book of old ships, The. Culver, H. B. \$5 *Doubleday, Doran*
- Buck fever. Robinson, H. M. \$1.50 *Duffield*
- By night. Clay, R. K. 75 c. *Grosset*
- Case of Constance Kent, The. Rhode, J. \$2 *Scribner*
- Catholic faith and practice. Pichler, J. E. \$3 *B. Herder*
- Chase, The. Grumbine, H. C. \$1 *H. Vinal*
- Chequered career of Ferdinand Rudolph Hassler, The. Cajori, F. \$2 *Christopher Pub. House*
- Coriolanus. Shakespeare, W. \$2 *Houghton*
- Cosmopolitan evening school, The. Friese, J. F. \$3 *Century*
- Creative chemistry. Slosson, E. E. \$1 *Garden City Pub. Co.*
- Crying our wares. Dickinson, H. W. \$3 *John Day*
- Dark freight, The. Hutchinson, V. \$2.50 *Liveright*
- Death at Four Corners. Gilbert, A. \$2 *Dial Press*
- Death gong, The. Jepson, S. 75 c. *Grosset*
- Deluge. Wright, S. F. 75 c. *Grosset*
- Desert Moon mystery, The. Strahan, K. C. 75 c. *Grosset*
- Development of European law, The. Smith, M. \$3.75 *Columbia Univ. Press*
- Discoveries and adventures in Central America. Gann, T. W. \$5 *Scribner*
- Dream man, The. Wynne, P. \$2 *Macaulay*
- Driftwood spars. Wren, P. C. 75 c. *Grosset*
- Driven, The. Eagan, A. S. \$2 *Macaulay*
- Economics in rhyme. King, W. I. \$2 *Badger*
- Essentials of written and spoken French. Huse, H. R. \$1.60 *Harcourt*
- First year Latin. Foster, W. E. \$1.28 *Johnson Pub. Co.*
- Five men of Frankfort. Ravage, M. E. \$5 *Dial Press*
- Five-minute sermons. Ross, J. E. \$2 *B. Herder*
- Flowers of the soul. Regna, C. \$2 *B. Herder*
- Flying Squad, The. Wallace, E. \$2 *Doubleday, Doran*
- Food, nutrition and health. \$1.60 *Elmer Verner McCollum*
- Footprints. Strahan, K. C. \$2 *Doubleday, Doran*
- For keeps. Adams, T. \$1.75 *W. Grady Southern*
- Franklin, Postmaster General. Butler, R. L. \$4 *Doubleday, Doran*
- Franklin's economic views. Carey, L. J. \$5 *Doubleday, Doran*
- Franklin's political theories. Eiselen, M. R. \$3 *Doubleday, Doran*
- Franklin's vocabulary. MacLaurin, L. M. \$5 *Doubleday, Doran*

- Free grass. Haycox, E. \$2 *Doubleday, Doran*
 Freedom of the seas. Kenworthy, J. M. \$4 *Liveright*
 French romantic prose. Comfort, W. W. \$1 *Scribner*
 Gallant lady. Widdemer, M. 75 c. *Grosset*
 Generally speaking. Chesterton, G. K. \$2.50 *Dodd, Mead*
 Goethe's conception of the world. Steiner, R. \$2.25 *Anthroposophic Press*
 Golden tales from Mérimée. \$2.50 *Dodd, Mead*
 Goldsmith (Oliver), bibliographically and biographically considered. Scott, T. \$25 *Bowling Green Press*
 Goose Fair. Roberts, C. \$2 *Stokes*
 Greatest adventure, The. Taine, J. \$2.50 *Dutton*
 Grey mask. Wentworth, P. \$2 *Lippincott*
 Greymarsh. Rees, A. J. 75 c. *Grosset*
 Guidance in composition. Shepherd, E. E. 70 c. *Bobbs-Merrill*
 Guide book for language. Parkman, M. R. 70 c. *Bobbs-Merrill*
 Happenings. Bartlett, W. P. \$2 *Christopher Pub. House*
 Hegel selections. \$1 *Scribner*
 Here's how again! Judge, Jr. \$1 *John Day*
 Historia general del mundo. Lawler, T. B. 76 c. *Ginn*
 Hodag, The. \$1.50 *Lake Shore Kearney*
 Holy Spirit, The. Robertson, B. P. \$2 *Badger*
 Horatius at the bridge. Macaulay, T. B. \$1.50 *Smith Pub. Co.*
 House of secrets, The. Horler, S. 75 c. *Grosset*
 House on Tollard Ridge, The. Rhode, J. \$2 *Dodd, Mead*
 How schools use their time. Mann, C. H. \$2 *Teachers College, Columbia Univ.*
 How to appreciate prints. Weitenkampf, F. \$3 *Scribner*
 Impressions of Soviet Russia. Dewey, J. \$1 *New Republic*
 In Java. Van Dyke, J. C. \$2.50 *Scribner*
 In the reign of Rothstein. Clarke, D. H. \$2.50 *Vanguard Press*
 Inductive readings in German. Kaufmann, F. W. \$1.50 *Univ. of Chic. Press*
 Initiate consciousness. Steiner, R. \$3.75 *Anthroposophic Press*
 Introductory theoretical chemistry. Cartledge, G. H. \$3.60 *Ginn*
 Joan Strathmore. \$2 *Marjorie Sinclair*
 Journal of the Birmingham Emigrating Company, A. Loomis, L. V. \$5 *Shepard B'k Co.*
 Joy-ride! Ruck, B. \$2 *Dodd, Mead*
 Key to the mysteries of God's laws, The. \$1.50; 75 c. *Albert Monroe Shaffer*
 Landru. Mackenzie, F. A. \$2 *Scribner*
 Language ways. Parkman, M. R. 70 c. *Bobbs-Merrill*
 Last changes, last chances. Nevinson, H. W. \$5 *Harcourt*
 Last September, The. Bowen, E. \$2.50 *Dial Press*
 Law of spiritual transformation, The. Field, G. E. 75 c. *Badger*
 Layton Court mystery, The. Berkeley, A. \$2 *Doubleday, Doran*
 Letter, The. Maugham, W. S. 75 c. *Grosset*
 Letters of D. G. Rossetti to his publisher, F. S. Ellis, The. \$6 *W. V. McKee*
 Life of Charles M. Doughty, The. Hogarth, D. G. \$5 *Doubleday, Doran*
 Life steps in. Ayres, R. M. \$2 *Doubleday, Doran*
 Lincoln's Mary and the babies. Babcock, B. S. \$2 *Lippincott*
 Little journey to Italy, A. Whitcomb, C. E. 76 c. *A. Flanagan*
 Living forever. Brownson, J. Van D. \$1.68 *Macmillan*
 Luther and the Reformation. Mackinnon, J. \$6.40 *Longmans*
 Macbeth. Shakespeare, W. \$2 *Houghton*
 Madonna without child. Brinig, M. \$2.50 *Doubleday, Doran*
 Man in the dark, The. Ferguson, J. A. 75 c. *Grosset*
 Man who never blundered, The. Gluck, S. \$2 *Dodd, Mead*
 Marriage of Anne, The. Merrel, C. 75 c. *Grosset*
 Married sweethearts. Osmond, A. \$1.50 *Deseret Bk. Co.*
 Masonic soldiers of fortune. Stuart, W. M. \$2 *Macoy Pub. & Masonic Supply Co.*
 Memoirs of a fox-hunting man. Sassoon, S. L. \$2.50 *Coward-McCam*
 Mortover Grange affair, The. Fletcher, J. S. 75 c. *Grosset*
 Mother, The. Deledda, G. \$1 *Grosset*
 Mountain against mountain. Ficke, A. D. \$1.50 *Doubleday, Doran*
 Music for young children. Thorn, A. G. \$1.25 *Scribner*
 Mysterious disappearance, A. Tracy, L. 75 c. *Grosset*
 Neapolitan ice. Haynes, R. \$2 *Dial Press*
 New German-English dictionary, A. Hebert, F. C. \$4.50 *Pitman*
 Newton (Sir Isaac), 1727-1927. History of Science Society. \$5 *Williams & Wilkins*
 Normandy. Huddleston, S. \$3 *Doubleday, Doran*
 Of human bondage. Maugham, W. S. \$1 *Grosset*
 Old dark house, The. Priestley, J. B. 75 c. *Grosset*
 Oracle anthology of poetry 1928, The. \$2.50 *William A. Broder*
 Our environment. Carpenter, H. A. \$1.60 *Allyn & Bacon*
 Our holidays in poetry. Harrington, M. P. \$2.25 *H. W. Wilson*
 Parables of Our Lord Jesus Christ, The. Ollivier, M. J. \$3.25 *P. J. Kennedy*
 Pearl for my lady, A. Slade, G. \$2 *Stokes*
 Pearl-hunger. Young, G. R. 75 c. *Grosset*
 Peddler of dreams, The. Richards, E. D. \$2 *William A. Broder*
 Père Goriot, Le. Balzac, H. de \$1 *Scribner*
 Philip's mother. Smith, E. M. \$2 *Inskeep Pr. Co.*
 Physical basis of society, The. Kelsey, C. \$3.50 *Appleton*

- Plane geometry. McCormack, J. P. \$1.40
Appleton
- Players' book of one-act plays, The. \$3
W. V. McKee
- Portrait invisible, The. Gollomb, J. 75c.
Grosset
- Portrait of a celibate. Waugh, A. \$2.50
Doubleday, Doran
- Princes of the night. Kessel, J. \$2 Macaulay
- Princess of Babylon, The. Voltaire, F. M. A.
\$10 Art Studio Press
- Principles of Christian art, The. Gardner, P.
\$3.50 Scribner
- Problems of newspaper publishing. Brown, B.
O. \$3 Harper
- Prohibition. Warner, H. S. \$2
World League Against Alcoholism
- Proust. Bell, C. \$1.50 Harcourt
- Pulse of darkness, The. Noble, E. \$2.50
Houghton
- Queen Cleopatra. Mundy, T. \$2.50
Bobbs-Merrill
- Queen's Gate mystery, The. Adams, H. 75 c.
Grosset
- Questionnaire in education, The. Koos, L. V.
\$1.25 Macmillan
- Ransom for London, The. Fletcher, J. S. \$2
Dial Press
- Rebellion. Farnham, M. H. 75 c. Grosset
- Redskin. Pickett, E. 75 c. Grosset
- Reinterpretation of American literature, The.
Foerster, N. \$2 Harcourt
- Rice (Luther), pioneer in missions and educa-
tion. Pollard, E. B. \$1 Judson Press
- Riceyman Steps. Bennett, A. \$1 Grosset
- Right off the map. Montague, C. E. \$1
Grosset
- River, The. Tupper, T. 75 c. Grosset
- Robbery at Rudwick House, The. White-
church, V. L. \$2 Duffield
- Romance of an old playhouse, The. Pyper,
G. D. \$5 Deseret Bk. Co.
- Sales management fundamentals. Hay R. C.
\$3.50 Harper
- Sartoris. Faulkner, W. \$2.50 Harcourt
- Satiricon, The. Petronius, A. \$2.35 Century
- School of suffering, The. Keppler, P. W.
von. \$1.50 B. Herder
- Sentinel of the desert. Gregory, J. \$2
Dodd, Mead
- Sergeant Eadie. Nason, L. H. 75 c. Grosset
- Seven torches of character, The. King, B. \$2
Doubleday, Doran
- Show girl. McEvoy, J. P. 75 c. Grosset
- Smith's Latin lessons. Smith, M. L. \$1.40
Allyn & Bacon
- Smouldering dusk. Davis, E. E. \$2 Badger
- Social worker, The. Odenrantz, L. C. \$2.50
Harper
- Sooner land. Ogden, G. W. \$2 Dodd, Mead
- Souvenir. Dell, F. \$2 Doubleday, Doran
- Spanish gold. Birmingham, G. A. \$1
Garden City Pub. Co.
- Starvel hollow tragedy, The. Crofts, F. W.
75 c. Grosset
- Story of Ivy, The. Lowndes, M. A. B. 75 c.
Grosset
- Story of my life, The. Steiner, R. \$3.50
Anthroposophic Press
- Storybook of Europe. Peck, A. M. \$2.50
Harper
- Strange woman. Davis, E. H. 75 c. Grosset
- Tarin (Father Frances.) Dissard, J. \$1.35
B. Herder
- Tax without a burden, A. Reiter, G. \$1.50
Christopher Pub. House
- Tempest, The. Shakespeare, W. \$2 Houghton
- Theses in general ethics. \$2.25
Fordham Univ. Press
- This blind rose. Wolfe, H. \$1.50
Doubleday, Doran
- Three Wartons, The. Partridge, E. \$3; \$8.50
W. V. McKee
- To-morrow morning. Parrish, A. \$1 Grosset
- Trade of the Indian Ocean, The. Anstey, V.
\$3 Longmans
- Twelfth Night. Shakespeare, W. \$2
Houghton
- Twelve centuries of English poetry and prose.
Newcomer, A. G. \$2.64 Scott, Foresman
- Twelve days. Sackville-West, V. M. \$3
Doubleday, Doran
- Unit studies in grammar. Shepherd, E. E.
70 c. Bobbs-Merrill
- Universal speller, The. Phillips, C. A. 60 c.
Houghton
- Untold story, The. Desti, M. \$3.50
Liveright
- Vegetation of New Zealand, The. Cockayne,
L. \$13 G. E. Stechert
- Vicomte de Bragelonne, Le. Dumas, A. \$1.12
Holt
- Vivanti. Horler, S. 75 c. Grosset
- Way that wins, The. Castberg, B. \$3
Divine Power Pub. Co.
- Welcome home. Miller, A. D. 75 c. Grosset
- When we join the church. Ryan, A. L. 60 c.;
35 c. Abingdon
- Whirligig of taste, The. Kellet, E. E. \$1.25
Harcourt
- White wolves. Bower, B. M. 75 c. Grosset
- Wiles of women, The. \$2.50 Dial Press
- Who's who among authors of older nations.
\$7.50 Golden Syndicate Pub. Co.
- William, Prince of Orange. Bowen, M. \$5
Dodd, Mead
- Wings over Europe. Nichols, R. M. B. \$2
Covici-Friede
- Witness at the window, The. Barry, C. 75 c.
Grosset
- Wolf song. Fergusson, H. 75 c. Grosset

Old and Rare Books

Frederick M. Hopkins

SEVERAL newspapers have referred to Mr. Kern's collection as if it were largely the result of his advisers, giving him scant credit for it. How Mr. Kern collected his books, why he sold them, and what he thought of the high prices that they brought were discussed in an interview immediately following his sale. Mr. Kern's library was built up from a small beginning in less than twenty years. The first items that he collected were signatures of composers cut from letters. These naturally developed into things of greater association interest—entire letters and volumes of sentimental value. His interest in book and manuscript collecting was aided and abetted, he said, by his collaborator in musical comedy, Harry B. Smith, who had assembled a library of fine association books. In the early days of his collecting Mr. Kern used to frequent bookshops in Fourth Avenue and Forty-second Street, now long since moved elsewhere, and when in London he used to haunt the same kind of shops in Charing Cross Road. The first volume he bought cost about \$40, and the last about \$40,000. Neither of these had he been willing to include in the sale and would not disclose their titles. Nor had he sold any of the many volumes presented to him. The determination to sell came suddenly. The decision was made in fifteen minutes. He felt that the library that he had gathered was beyond his mode of life, and had become a source of anxiety. His books were like friends, never in strong boxes, or under lock and key. His anxiety would have been greater if he had realized that the small Dickens drawings on one mantel were worth \$30,000. "I never thought much about money value when buying books," Mr. Kern said. "I set out to collect a library of distinguished volumes of association and sentimental interest. For

many of the volumes it was said that I had paid excessive prices, even ridiculously high prices. I was always willing to pay for what I wanted. Now it is said that the prices paid for these same volumes at the auction were high, but in a few years I believe that it will not seem so. In some cases when I was carried away by personal enthusiasm, I paid more for volumes than they realized at the sale. This was the case with some of the Swinburne, Rossetti, Thackeray and even Shakespeare volumes. Even dealers said that I had paid excessively high prices for some of my books, and I can recall times when ripples of laughter went round the auction rooms at prices that I paid that seemed too high. At the time I bought my books I had no idea of selling them." In discussing the attitude of foreign booksellers toward American collectors, he expressed the opinion that many dealers did not credit the American book collector with sufficient knowledge and fastidiousness. "I have returned more books," he said, "sent me on approval by foreign dealers than I have bought. The foreign dealer seemed more interested in titles of books, while the American dealer stresses the condition of preservation."

A TRUNKFUL of original papers constituting, in the mind of Professor Albert Bushnell Hart, the biggest discovery of Washingtoniana within his memory, has been found at Sealston, Virginia, and purchased by Henry Woodhouse, of New York. The announcement of the discovery and purchase was made on January twenty-fourth.

The two thousand or more papers contained in the trunk were the property of Betty Washington Lewis, sister of Washington, and ancestor of Mrs. Frank Taylor, in whose possession the papers were

found. Mr. Woodhouse, the purchaser, had gone to "Kenmore," the home of Betty Lewis, on the invitation of the Kenmore Association. While he was engaged in showing the officers of the association some of the Washingtoniana which he had previously collected, one of the persons in the group recalled that Mrs. Taylor had some similar papers. In a subsequent visit to Mrs. Taylor's the trunk was found, and Mr. Woodhouse returned in a few days accompanied by Professor Hart, a prominent historian and chairman of the commission to celebrate the two-hundredth anniversary of Washington's Birthday, to purchase the papers.

The trunk, a pigskin covered box with the date 1757 stamped on it, is crammed full of family papers, among them a number of old deeds showing the origin of old Colonial estates, family documents, and letters.

IN these days when books and autograph letters of strong association interest are in so much demand and collectors are willing to pay high prices for them, some autograph letters of Dr. Samuel Johnson to be sold at Sotheby's on February 13, will attract international attention. One of these letters Dr. Johnson wrote to his old sweetheart, Hester Lynch Thrale, five months before his death, and immediately after he had been informed by her that she had been married to the Italian musician, Gabriele Piozzi. The circumstances under which the letter was written are as follows: Dr. Johnson was then in his seventy-fifth year. He had suffered from a serious illness in the spring of 1784, but had made a "wonderful recovery." On June 30, Mrs. Thrale wrote him from Bath announcing her marriage to Piozzi as "irrevocably settled and out of your power to prevent." This letter is to be placed on sale at the same time as the doctor's first and second reply. In the former Dr. Johnson wrote: "If I interpret your letter right, you are ignominiously married; if it is yet undone let us once more talk together. If the last act is yet to do, I, who have loved you, esteemed you, revered you and served you, I, who long thought you the first of womankind, entreat that, before your fate is irrevocable, I may once more see you." The reply of Mrs. Piozzi, who

was Johnson's junior by thirty-two years, has not been preserved, but it is known that it brought tidings of her marriage. Thereupon Dr. Johnson, on July 8, 1784, penned the letter which is regarded to have foreshadowed the decline which ended in his death. Addressing her merely as "Dear Madam" he begins: "What you have done, however I may lament it, I have no pretence to resent, as it has not been injurious to me: I therefore breathe out one sigh more of tenderness, perhaps useless, but at least sincere." Next, he invokes God's blessing upon her, adding, "Whatever I can contribute to your happiness I am ready to repay for that kindness which soothed twenty years of a life radically wretched." Fearful of losing her forever, he then begs her to prevail upon Mr. Piozzi to settle in England, and not let some "phantom of imagination seduce you to Italy." Some of the most enthusiastic Johnson collectors are on this side of the Atlantic and they are likely to make their English friends pay good prices for these letters to keep them at home.

EARLY western history, literature and narratives from the library of the Right Reverend Nathaniel S. Thomas of Philadelphia were sold at the Anderson Galleries on January 30, 357 lots bringing \$11,559.50.

A few of the rarer lots offered and the prices they realized were the following: J. L. Campbell's "Idaho," 8vo, New York, 1864, \$375; G. Q. Cannon's "Writings from the *Western Standard*," 8vo, Liverpool, 1864, privately printed, \$120; Alonzo Delano's "Life on the Plains and among the Diggings," 12mo, Auburn, 1854, \$70; a collection of novels by General Charles King, 48 vols., 12mo, cloth, 1890-1907, presentation copies to Richard B. Shepard, \$250; George Lathrop's "Memoirs of a Pioneer," 16mo, wrappers, Lusk, Wyoming, 1917, \$75; A. S. Mercer's "The Banditti of the Plains or the Cattlemen's Invasion of Wyoming in 1892," 8vo, calf, Chayenne, 1894, \$260; Joel Palmer's "Journal and Travels over the Rocky Mountains," etc., 8vo, wrappers, Cincinnati, 1847, \$300; and Thomas J. Dimsdale's "The Vigilantes of Montana, 12mo, cloth, which was published in Virginia City in 1866, \$170.

THE 83rd anniversary of the birth of Sidney Lanier occurred on February 3rd, at Macon, Georgia. A bust of the poet has been unveiled at the Washington Memorial Library, the work of Gutzon Borglum, the sculptor. Another bust will soon be unveiled at San Antonio, where Lanier, whose earliest and life-long love was music, had one of his finest triumphs when trained German musicians shouted their applause at him for his flute-playing. His native town has also placed a boulder and tablet at Fletcher, North Carolina, where what may be called a Southern Hall of Fame is growing up. Johns Hopkins University, where he lectured, is raising a fund for a Sidney Lanier Professorship of American Literature. This activity to do honor to this Southern poet is reflected in a rapidly growing demand for his autographs and first editions which never were plentiful, and just now are hard to find and are likely to become scarcer.

THE Jones Memorial Library at Amherst, Mass., recently dedicated, is fast becoming a museum of early American history. It was established by Samuel Minot Jones, who died in 1912, leaving a stipulation in his will that if his son should die without heir, his fortune, which amounted to \$690,000, should be used for the construction of a library at Amherst. The son died in the World War, and before the estate was settled the sum left had grown to nearly a million dollars. After some vicissitudes, the library has a new building finely equipped and a good beginning has been made in the collection of books. Special attention is being given to Americana and its funds are sufficient to make steady substantial additions according to careful plans that have been worked out by experts.

THE library of Mrs. Albert E. Solomon, of this city, including first editions of Hardy, Hearn, Kipling, Mark Twain, and other modern authors, together with publications of the Doves Press, the Grolier Club, and books designed by Bruce Rogers, will be sold on February 11, at the American Art Galleries. In addition to many books of special interest to collectors, there are many fine limited editions, some in full levant bindings. There are also many volumes relating to the history of New York.

Two Ardent Bibliophiles Get Together

Tupper Greenwald

"I'M glad to see you. You know there are so few people in this world who really love and cherish old books."

"There are certainly not many who appreciate the thrill that comes from possessing a rare old volume. Have you come across any interesting incunabula lately?"

"No, but I've had some luck with some Americana. The other day I got hold of Stribble's 'A Journey Along the Slapanackamaw River, Its Tributaries and Neighboring Creeks in April, 1763 and June, 1766.' Paid seventeen for it, and sold it to Rosencrantz for twenty-six."

"I got thirty-five for Poomley's 'A Record of Rain and Snowfall in Southeastern Vermont and Northwestern New Hampshire in 1795.' I hated to part with it."

"I could kick myself for letting old Wilgus have 'Reflections and Commentaries on the Growth and Cultivation of Rootabaga and Kindred Vegetables Among the Indians of Pootanagra County, Pennsylvania, in 1787.' I let it go at forty and now I hear it's listed at sixty-two."

"It's best to keep an old volume and treasure it. As time passes you find that it becomes more and more precious to you."

"Quite true. I wouldn't part with my copy of 'The Manufacture and Distribution of Whipsockets in Its Relation to a Bill Prohibiting Fishing on the Sabbath Introduced by Lemuel Sylvester Finning Into the Connecticut Legislature in 1804 and Passed in 1807.'"

"I'll give you \$25 and my copy of Lubhullins' 'The Prevalence of Glanders Among the Horses of Certain Portions of Massachusetts Lying South and West of Boston in the Spring of 1801' for it."

"We-ell, let's go to lunch and talk it over."

"Let's. I'm just aching for some book chat."

"Same here. There's something about old books that gets you."

"There certainly is. Now as I was saying, I'll give you"—

—From "The Conning Tower" of the New York World.

Ascensions*by Thomas L. Masson*

Part of Mr. Masson's absorbing new book is his diary, without comments, during a year of the war. The rest of the book is comprised of a series of "flights" bearing both upon things spiritual and things material.

*Price, \$2.50***The Religion of Love***by the Grand Duke Alexander of Russia*

A religion of love, which recognizes neither race nor creed, and through which passes the divine ray of truth. It is a book to live with and to ponder.

*Price, \$2.00***The Life of All Living***by Fulton J. Sheen*

An extremely able presentation of supernatural biology, by this brilliant young Catholic priest known for his work at Louvain and now on the staff of the Catholic University of America.

*Price, \$1.75***Authority in Religion***by Harold Anson*

"Why should a man in these modern days of ours believe in the religion of Christ?" This is the question which Dr. Anson propounds and answers in his inspiring new book.

*Price, \$1.50***THE CENTURY CO.**

353 Fourth Avenue

New York

**THE ONLY RATING BOOK
AND****COMPLETE DIRECTORY****(with street addresses)****— of the —****STATIONERY AND BOOK TRADE
OF THE UNITED STATES***is issued by*

THE GRAPHIC ARTS BOARD OF TRADE
291 Broadway, New York City

Credit Reports ~ Bulletins ~ Collections

In This Issue

	PAGE
SELLING RELIGIOUS BOOKS by Wilbur Hugh Davies	749
<i>The issue has two variations of the general theme. The theme being religious books, the variations are what will sell and how to sell them. Mr. Davies chooses the second of these for his paper.</i>	
WHAT RELIGIOUS BOOKS ARE READ by Samuel McCrea Cavert	752
<i>Dr. Cavert was one of the founders of the Religious Book Club and knows from the choices and returns of members what religious books have been popular with a large group of people of various denominations.</i>	
LAYMEN'S INTEREST IN RELIGIOUS BOOKS by Gilbert Loveland	753
<i>There are, when one comes to count them, a great many laymen, and just to make it harder, some refuse to agree with others. But Mr. Loveland has been able to find some common denominators.</i>	
VALUE RECEIVED by Charles W. Ferguson	756
<i>Mr. Ferguson assumes a very practical tone in his article; he discusses the need of the popular priced religious books.</i>	
RELIGIOUS BOOKS DO MOVE by William H. Leach	757
BOOKS FOR THE RECTOR by Percy Sylvester Malone	758

Rare Book Department

LINCOLN AUTOGRAPH MATERIAL by Morris H. Briggs	790
SALE OF THE WM. W. COHEN COLLECTION by Frederick M. Hopkins	793
ROMANTIC STORIES OF BOOKS by John T. Winterich	795

Forthcoming Issues

❁ ❁ ❁ February is Literature Month in Fort Wayne, Indiana. The Fine Arts Committee of the Chamber of Commerce grew out of a desire for cultural opportunities by some of the more progressive members of the community. This committee planned a garden month, a month for the plastic arts, a literature month, etc. Vera Chamberlain Lane, M.A., Chairman of Literature Month, has written an account of it for the *Publishers' Weekly*. This will be published in next week's issue. ❁ ❁ ❁

❁ ❁ ❁ Frank Swinnerton begins in next week's number the first of his quarterly articles on London publishing news. Mr. Swinnerton is a distinguished publisher as well as a distinguished novelist and knows all the happenings in literary London. ❁ ❁ ❁

❁ ❁ ❁ Herschel Brickell, head of the trade department of Henry Holt and Company, has written an article on the best books to read before going to Spain. Spain

is included more and more frequently in European travel itineraries, and this year, because of the two exhibits, will be more popular than ever. Mr. Brickell is a very competent guide to the country. ❁ ❁ ❁

THE PUBLISHERS' WEEKLY

The American Booktrade Journal

EDITORS

R. R. BOWKER	FREDERIC MELCHER
MILDRED C. SMITH	
JOSIAH TITZELL	ALICE P. HACKETT
Circulation	ALBERT R. CRONE
Advertising	LOUIS C. GREENE
Business Manager	JOHN A. HOLDEN

\$5 a year 15 c. a copy

62 West 45th Street
New York City